



**ProSiebenSat.1 Media AG**

**Unterföhring**

Medienallee 7, 85774 Unterföhring  
Local court of Munich, HRB 124169

ISIN

**Common shares: DE000PSM7770**

**ProSiebenSat.1 Media AG**

**Publication of a notification pursuant to §§ 26 para. 1 sent. 1, 27a para. 2 of the German Securities Trading Act (WpHG) with the objective of Europe-wide distribution**

BlackRock, Inc., New York, NY, U.S.A. and its subsidiaries have notified ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, on 17 January 2014 by notification pursuant to § 27a para. 1 of the German Securities Trading Act (WpHG) as set out below:

“In respect of the aims underlying the purchase of the voting rights, the notifying party shall notify whether:

1. The investment is aimed at implementing strategic objectives or at generating a trading profit:  
The investment is aimed at gaining maximum returns for BlackRock’s clients.
2. It plans to acquire further voting rights within the next twelve months by means of purchase or by any other means: Yes
3. It intends to exert an influence on the appointment or removal of members of the issuer’s administrative, managing and supervisory bodies: No. BlackRock will occasionally vote on shareholder proposals submitted by other shareholders, but not submit any proposals itself. The only influence we intend to exert would be through the routine voting at the company’s annual general meeting, and possibly any special general meetings should they be called. The resolutions on which we would vote would normally be proposed by the company’s managing or supervisory boards.

4. It intends to achieve a material change in the company's capital structure, in particular as regards the ratio between own funds and external funds and the dividend policy: No. Client funds were used in order to finance the purchase of the voting rights."

ProSiebenSat.1 Media AG  
The Executive Board