Publication of notifications pursuant to § 26 para. 1 sentence 1 of the German Securities Trading Act (WpHG) with the objective of Europe-wide distribution

The following entities have notified ProSiebenSat.1 Media AG on 12 November 2014 by notifications pursuant to §§ 21 para. 1, 22 of the German Securities Trading Act (WpHG) as follows:

1. Sun Life Financial Inc.

The share of voting rights of Sun Life Financial Inc., Toronto, Canada, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, exceeded the threshold of 3% on 11 November 2014 and, on this date, amounted to 3.24% of the total number of voting rights (7,091,588 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG.

This share of voting rights was attributed to Sun Life Financial Inc. pursuant to § 22 para. 1 sent. 1 no. 6 of the German Securities Trading Act (WpHG) in connection with § 22 para. 1 sent. 2 of the German Securities Trading Act (WpHG).

2. Sun Life Global Investments Inc.

The share of voting rights of Sun Life Global Investments Inc., Toronto, Canada, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, exceeded the threshold of 3% on 11 November 2014 and, on this date, amounted to 3.24% of the total number of voting rights (7,091,588 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG.
This share of voting rights was attributed to Sun Life Global Investments Inc. pursuant to § 22 para. 1 no. 6 of the German Securities Trading Act (WpHG) in connection with § 22 para. 1 sent. 2 of the German Securities Trading Act (WpHG).


The share of voting rights of Sun Life Assurance Company of Canada – U.S. Operations Holdings, Inc., Wellesley Hills, USA, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, exceeded the threshold of 3% on 11 November 2014 and, on this date, amounted to 3.24% of the total number of voting rights (7,091,588 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG.

This share of voting rights was attributed to Sun Life Assurance Company of Canada – U.S. Operations Holdings, Inc. pursuant to § 22 para. 1 no. 6 of the German Securities Trading Act (WpHG) in connection with § 22 para. 1 sent. 2 of the German Securities Trading Act (WpHG).


The share of voting rights of Sun Life Financial (U.S.) Holdings, Inc., Wellesley Hills, USA, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, exceeded the threshold of 3% on 11 November 2014 and, on this date, amounted to 3.24% of the total number of voting rights (7,091,588 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG.

This share of voting rights was attributed to Sun Life Financial (U.S.) Holdings, Inc. pursuant to § 22 para. 1 no. 6 of the German Securities Trading Act (WpHG) in connection with § 22 para. 1 sent. 2 of the German Securities Trading Act (WpHG).

5. Sun Life Financial (U.S.) Investments LLC

The share of voting rights of Sun Life Financial (U.S.) Investments LLC, Wellesley Hills, USA, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, exceeded the threshold of 3% on 11 November 2014 and, on this date, amounted to 3.24% of the total number of voting rights (7,091,588 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG.

This share of voting rights was attributed to Sun Life Financial (U.S.) Investments LLC pursuant to § 22 para. 1 no. 6 of the German Securities Trading Act (WpHG) in connection with § 22 para. 1 sent. 2 of the German Securities Trading Act (WpHG).


The share of voting rights of Sun Life of Canada (U.S.) Financial Services Holdings, Inc., Boston, USA, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, exceeded the threshold of 3% on 11 November 2014 and, on this date, amounted to 3.24% of the total number of voting rights (7,091,588 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG.
This share of voting rights was attributed to Sun Life of Canada (U.S.) Financial Services Holdings, Inc. pursuant to § 22 para. 1 sent. 1 no. 6 of the German Securities Trading Act (WpHG) in connection with § 22 para. 1 sent. 2 of the German Securities Trading Act (WpHG).

7. Massachusetts Financial Services Company (MFS)

The share of voting rights of Massachusetts Financial Services Company (MFS), Boston, USA, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, exceeded the threshold of 3% on 11 November 2014 and, on this date, amounted to 3.24% of the total number of voting rights (7,091,588 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG.

A portion of this share of voting rights amounting to 2.22% of the total number of voting rights (4,866,692 voting rights) was attributed to Massachusetts Financial Services Company (MFS) pursuant to § 22 para. 1 sent. 1 no. 6 of the German Securities Trading Act (WpHG).

A portion of this share of voting rights amounting to 1.02% of the total number of voting rights (2,224,896 voting rights) was attributed to Massachusetts Financial Services Company (MFS) pursuant to § 22 para. 1 sent. 1 no. 6 of the German Securities Trading Act (WpHG) in connection with § 22 para. 1 sent. 2 of the German Securities Trading Act (WpHG).

ProSiebenSat.1 Media AG
The Executive Board