



**ProSiebenSat.1 Media AG**

**Unterföhring**

Medienallee 7, 85774 Unterföhring  
Local court of Munich, HRB 124169

ISIN

**Voting shares: DE000PSM7770**

**ProSiebenSat.1 Media AG**

**Publication of a notification pursuant to § 26 para. 1 sentence 1 of the German Securities Trading Act (WpHG) with the objective of Europe-wide distribution**

A. The following entities have notified ProSiebenSat.1 Media AG on 19 August 2013 by notification pursuant to §§ 21 para. 1, 22 of the German Securities Trading Act (WpHG) as follows:

1. Lavena Holding 1 GmbH

The share of voting rights of Lavena Holding 1 GmbH, Munich, Germany, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.63% of the total number of voting rights (102,028,668 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG.

Thereof, a share of voting rights of 44.00% (96,270,768 voting rights) was directly held by Lavena Holding 1 GmbH. A further share of voting rights of approximately 2.63% (5,757,900 voting rights) was attributed to Lavena Holding 1 GmbH pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

2. Lavena 3 S.à r.l.

The share of voting rights of Lavena 3 S.à r.l., Luxembourg, Luxembourg, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to Lavena 3 S.à r.l. pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to Lavena 3 S.à r.l. that were held through the following controlled undertaking whose share of voting rights amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Lavena Holding 1 GmbH.

3. Lavena 2 S.à r.l.

The share of voting rights of Lavena 2 S.à r.l., Luxembourg, Luxembourg, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to Lavena 2 S.à r.l. pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to Lavena 2 S.à r.l. that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Lavena 3 S.à r.l.,
- Lavena Holding 1 GmbH.

4. Lavena 1 S.à r.l.

The share of voting rights of Lavena 1 S.à r.l., Luxembourg, Luxembourg, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to Lavena 1 S.à r.l. pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to Lavena 1 S.à r.l. that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Lavena 2 S.à r.l.,
- Lavena 3 S.à r.l.,
- Lavena Holding 1 GmbH.

#### 5. P4 Sub L.P.1

The share of voting rights of P4 Sub L.P.1, St Peter Port, Guernsey, Channel Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to P4 Sub L.P.1 pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to P4 Sub L.P.1 that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.,
- Lavena 3 S.à r.l.,
- Lavena Holding 1 GmbH.

#### 6. P4 Co-Investment L.P.

The share of voting rights of P4 Co-Investment L.P., St Peter Port, Guernsey, Channel Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to P4 Co-Investment L.P. pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to P4 Co-Investment L.P. that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.,
- Lavena 3 S.à r.l.,
- Lavena Holding 1 GmbH.

#### 7. Permira Investments Limited

The share of voting rights of Permira Investments Limited, St Peter Port, Guernsey, Channel Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to Permira Investments Limited pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to Permira Investments Limited that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.,
- Lavena 3 S.à r.l.,
- Lavena Holding 1 GmbH.

#### 8. Permira IV L.P.2

The share of voting rights of Permira IV L.P.2, St Peter Port, Guernsey, Channel Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to Permira IV L.P.2 pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to Permira IV L.P.2 that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.,

- Lavena 3 S.à r.l.,
- Lavena Holding 1 GmbH.

9. Permira IV L.P.1

The share of voting rights of Permira IV L.P.1, St Peter Port, Guernsey, Channel Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to Permira IV L.P.1 pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to Permira IV L.P.1 that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- P4 Sub L.P. 1,
- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.,
- Lavena 3 S.à r.l.,
- Lavena Holding 1 GmbH.

10. Permira IV GP L.P.

The share of voting rights of Permira IV GP L.P., St Peter Port, Guernsey, Channel Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to Permira IV GP L.P. pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to Permira IV GP L.P. that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Permira IV L.P. 1,
- P4 Sub L.P. 1,
- Permira IV L.P. 2,

- P4 Co-Investment L.P.,
- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.,
- Lavena 3 S.à r.l.,
- Lavena Holding 1 GmbH.

#### 11. Permira IV Managers L.P.

The share of voting rights of Permira IV Managers L.P., St Peter Port, Guernsey, Channel Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to Permira IV Managers L.P. pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to Permira IV Managers L.P. that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Permira IV L.P. 1,
- P4 Sub L.P. 1,
- Permira IV L.P. 2,
- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.,
- Lavena 3 S.à r.l.,
- Lavena Holding 1 GmbH.

#### 12. Permira IV GP Limited

The share of voting rights of Permira IV GP Limited, St Peter Port, Guernsey, Channel Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.87% of the total number of voting

rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to Permira IV GP Limited pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to Permira IV GP Limited that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Permira IV GP L.P.,
- Permira IV L.P. 1,
- P4 Sub L.P. 1,
- Permira IV L.P. 2,
- P4 Co-Investment L.P.,
- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.,
- Lavena 3 S.à r.l.,
- Lavena Holding 1 GmbH.

### 13. Permira IV Managers Limited

The share of voting rights of Permira IV Managers Limited, St Peter Port, Guernsey, Channel Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to Permira IV Managers Limited pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to Permira IV Managers Limited that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Permira IV Managers L.P.,
- Permira IV L.P. 1,
- P4 Sub L.P. 1,
- Permira IV L.P. 2,

- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.,
- Lavena 3 S.à r.l.,
- Lavena Holding 1 GmbH.

#### 14. Permira Nominees Limited

The share of voting rights of Permira Nominees Limited, St Peter Port, Guernsey, Channel Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to Permira Nominees Limited pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to Permira Nominees Limited that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Permira Investments Limited,
- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.,
- Lavena 3 S.à r.l.,
- Lavena Holding 1 GmbH.

#### 15. Permira Holdings Limited

The share of voting rights of Permira Holdings Limited, St Peter Port, Guernsey, Channel Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to Permira Holdings Limited pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to Permira Holdings Limited that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Permira IV Managers Limited,



- Permira IV Managers L.P.,
- Permira IV GP Limited,
- Permira IV GP L.P.,
- Permira IV L.P. 1,
- P4 Sub L.P. 1,
- Permira IV L.P. 2,
- P4 Co-Investment L.P.,
- Permira Investments Limited,
- Permira Nominees Limited,
- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.,
- Lavena 3 S.à r.l.,
- Lavena Holding 1 GmbH.

B. The following entities have notified ProSiebenSat.1 Media AG on 20 August 2013 by notification pursuant to §§ 21 para. 1, 22 of the German Securities Trading Act (WpHG) as follows:

1. KKR Glory (2006) Limited

The share of voting rights of KKR Glory (2006) Limited, George Town, Grand Cayman, Cayman Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR Glory (2006) Limited pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR Glory (2006) Limited that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Lavena 1 S.à r.l.

- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

## 2. KKR 2006 Fund (Overseas), Limited Partnership

The share of voting rights of KKR 2006 Fund (Overseas), Limited Partnership, George Town, Grand Cayman, Cayman Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR 2006 Fund (Overseas), Limited Partnership pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR 2006 Fund (Overseas), Limited Partnership that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- KKR Glory (2006) Limited
- Lavena 1 S.à r.l.
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

## 3. KKR Associates 2006 (Overseas), Limited Partnership

The share of voting rights of KKR Associates 2006 (Overseas), Limited Partnership, George Town, Grand Cayman, Cayman Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR Associates 2006 (Overseas), Limited Partnership pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR Associates 2006 (Overseas), Limited Partnership that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- KKR 2006 Fund (Overseas), Limited Partnership

- KKR Glory (2006) Limited
- Lavena 1 S.à r.l.
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

#### 4. KKR 2006 Limited

The share of voting rights of KKR 2006 Limited, George Town, Grand Cayman, Cayman Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR 2006 Limited pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR 2006 Limited that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- KKR Associates 2006 (Overseas), Limited Partnership
- KKR 2006 Fund (Overseas), Limited Partnership
- KKR Glory (2006) Limited
- Lavena 1 S.à r.l.
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

#### 5. KKR Glory (KPE) Limited

The share of voting rights of KKR Glory (KPE) Limited, George Town, Grand Cayman, Cayman Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in

ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR Glory (KPE) Limited pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR Glory (KPE) Limited that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Lavena 1 S.à r.l.
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

#### 6. KKR Partners (International), Limited Partnership

The share of voting rights of KKR Partners (International), Limited Partnership, Calgary, Alberta, Canada, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR Partners (International), Limited Partnership pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR Partners (International), Limited Partnership that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- KKR Glory (KPE) Limited
- Lavena 1 S.à r.l.
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

#### 7. KKR 1996 Overseas Limited

The share of voting rights of KKR 1996 Overseas Limited, George Town, Grand Cayman, Cayman Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR 1996 Overseas Limited pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR 1996 Overseas Limited that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- KKR Partners (International), Limited Partnership
- KKR Glory (KPE) Limited
- Lavena 1 S.à r.l.
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

8. KKR Glory (European II) Limited

The share of voting rights of KKR Glory (European II) Limited, George Town, Grand Cayman, Cayman Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR Glory (European II) Limited pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR Glory (European II) Limited that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Lavena 1 S.à r.l.
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

9. KKR European Fund II, Limited Partnership

The share of voting rights of KKR European Fund II, Limited Partnership, Calgary, Alberta, Canada, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR European Fund II, Limited Partnership pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR European Fund II, Limited Partnership that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- KKR Glory (European II) Limited
- Lavena 1 S.à r.l.
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

10. KKR Associates Europe II, Limited Partnership

The share of voting rights of KKR Associates Europe II, Limited Partnership, Calgary, Alberta, Canada, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR Associates Europe II, Limited Partnership pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR Associates Europe II, Limited Partnership that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- KKR European Fund II, Limited Partnership
- KKR Glory (European II) Limited
- Lavena 1 S.à r.l.
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

11. KKR Europe II Limited

The share of voting rights of KKR Europe II Limited, George Town, Grand Cayman, Cayman Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in

ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR Europe II Limited pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR Europe II Limited that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- KKR Associates Europe II, Limited Partnership
- KKR European Fund II, Limited Partnership
- KKR Glory (European II) Limited
- Lavena 1 S.à r.l.
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

#### 12. KKR Fund Holdings L.P.

The share of voting rights of KKR Fund Holdings L.P., Georg Town, Grand Cayman, Cayman Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR Fund Holdings L.P. pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR Fund Holdings L.P. that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- KKR 2006 Limited
- KKR Associates 2006 (Overseas), Limited Partnership
- KKR 2006 Fund (Overseas), Limited Partnership
- KKR Glory (2006) Limited
- KKR Glory (KPE) Limited
- KKR Europe II Limited
- KKR Associates Europe II, Limited Partnership

- KKR European Fund II, Limited Partnership
- KKR Glory (European II) Limited
- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

### 13. KKR Fund Holdings GP Limited

The share of voting rights of KKR Fund Holdings GP Limited, George Town, Grand Cayman, Cayman Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR Fund Holdings GP Limited pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR Fund Holdings GP Limited that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- KKR Fund Holdings L.P.
- KKR 2006 Limited
- KKR Associates 2006 (Overseas), Limited Partnership
- KKR 2006 Fund (Overseas), Limited Partnership
- KKR Glory (2006) Limited
- KKR Glory (KPE) Limited
- KKR Europe II Limited
- KKR Associates Europe II, Limited Partnership
- KKR European Fund II, Limited Partnership



- KKR Glory (European II) Limited
- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

14. KKR Group Holdings L.P.

The share of voting rights of KKR Group Holdings L.P., George Town, Grand Cayman, Cayman Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR Group Holdings L.P. pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR Group Holdings L.P. that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- KKR Fund Holdings GP Limited
- KKR Fund Holdings L.P.
- KKR 2006 Limited
- KKR Associates 2006 (Overseas), Limited Partnership
- KKR 2006 Fund (Overseas), Limited Partnership
- KKR Glory (2006) Limited
- KKR Glory (KPE) Limited
- KKR Europe II Limited
- KKR Associates Europe II, Limited Partnership
- KKR European Fund II, Limited Partnership
- KKR Glory (European II) Limited
- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.

- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

15. KKR Group Limited

The share of voting rights of KKR Group Limited, George Town, Grand Cayman, Cayman Islands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR Group Limited pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR Group Limited that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- KKR Group Holdings L.P.
- KKR Fund Holdings GP Limited
- KKR Fund Holdings L.P.
- KKR 2006 Limited
- KKR Associates 2006 (Overseas), Limited Partnership
- KKR 2006 Fund (Overseas), Limited Partnership
- KKR Glory (2006) Limited
- KKR Glory (KPE) Limited
- KKR Europe II Limited
- KKR Associates Europe II, Limited Partnership
- KKR European Fund II, Limited Partnership
- KKR Glory (European II) Limited
- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

16. KKR & Co. L.P.

The share of voting rights of KKR & Co. L.P., Wilmington, Delaware, United States of America, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR & Co. L.P. pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR & Co. L.P. that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- KKR Group Limited
- KKR Group Holdings L.P.
- KKR Fund Holdings GP Limited
- KKR Fund Holdings L.P.
- KKR 2006 Limited
- KKR Associates 2006 (Overseas), Limited Partnership
- KKR 2006 Fund (Overseas), Limited Partnership
- KKR Glory (2006) Limited
- KKR Glory (KPE) Limited
- KKR Europe II Limited
- KKR Associates Europe II, Limited Partnership
- KKR European Fund II, Limited Partnership
- KKR Glory (European II) Limited
- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

17. KKR Management LLC

The share of voting rights of KKR Management LLC, Wilmington, Delaware, United States of America, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the thresholds of 75% and 50% on 16 August 2013 and, on that day, amounted to approximately 46.87% of the total number of voting rights (102,553,468 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to KKR Management LLC pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to KKR Management LLC that were held through the following controlled undertakings whose respective shares of voting rights each amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- KKR & Co. L.P.
- KKR Group Limited
- KKR Group Holdings L.P.
- KKR Fund Holdings GP Limited
- KKR Fund Holdings L.P.
- KKR 2006 Limited
- KKR Associates 2006 (Overseas), Limited Partnership
- KKR 2006 Fund (Overseas), Limited Partnership
- KKR Glory (2006) Limited
- KKR Glory (KPE) Limited
- KKR Europe II Limited
- KKR Associates Europe II, Limited Partnership
- KKR European Fund II, Limited Partnership
- KKR Glory (European II) Limited
- Lavena 1 S.à r.l.,
- Lavena 2 S.à r.l.
- Lavena 3 S.à r.l.
- Lavena Holding 1 GmbH

C. Telegraaf Media Groep N.V., Amsterdam, Netherlands, has notified ProSiebenSat.1 Media AG on 20 August 2013 by notification pursuant to § 21 para. 1 of the German Securities Trading Act (WpHG) as follows:

The share of voting rights of Telegraaf Media Groep N.V., Amsterdam, Netherlands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the threshold of 10% on 16 August 2013 and amounted to 6% of the total number of voting rights (13,127,832 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. All voting rights were directly held by Telegraaf Media Groep N.V.

D. Stichting Administratiekantoor van Aandelen Telegraaf Media Groep N.V., Amsterdam, Netherlands, has notified ProSiebenSat.1 Media AG on 21 August 2013 by notification pursuant to §§ 21 para. 1, 22 of the German Securities Trading Act (WpHG) as follows:

The share of voting rights of Stichting Administratiekantoor van Aandelen Telegraaf Media Groep N.V., Amsterdam, Netherlands, in ProSiebenSat.1 Media AG, Medienallee 7, 85774 Unterföhring, Germany, fell below the threshold of 10% on 16 August 2013 and amounted to 6% of the total number of voting rights (13,127,832 voting rights of a total number of 218,797,200 voting rights) in ProSiebenSat.1 Media AG. This share of voting rights was attributed to Stichting Administratiekantoor van Aandelen Telegraaf Media Groep N.V. pursuant to § 22 para. 1 sent. 1 no. 1 in conjunction with sent. 3 WpHG.

In this context, voting rights were attributed to Stichting Administratiekantoor van Aandelen Telegraaf Media Groep N.V. that were held through the following controlled undertaking whose share of voting rights amounted to 3% or more of the total number of voting rights in ProSiebenSat.1 Media AG:

- Telegraaf Media Groep N.V., Amsterdam, Netherlands

ProSiebenSat.1 Media AG  
The Executive Board