

Group Key Figures: Multi-Year Overview

EUR m	Q1 2015	Q1 2014	Q1 2013	Q1 2012	Q1 2011	Q1 2010	Q1 2009	Q1 2008	Q1 2007	Q1 2006
Revenues	654.6	581.1	562.8	499.4	595.8	658.4	627.0	729.1	501.2	465.3
Revenue margin before income taxes (in percent)	13.6	12.3	12.8	12.9	7.9	4.8	-1.1	-1.2	13.5	10.8
Total costs	541.3	476.8	461.5	399.3	510.8	574.2	577.6	682.7	432.2	407.0
Operating costs ¹	505.6	446.5	438.3	378.9	467.0	532.2	536.3	644.1	422.1	-/-
Consumption of programming assets	230.9	219.6	228.9	218.8	262.0	278.4	278.2	353.8	248.0	241.3
Recurring EBITDA ²	152.7	140.1	128.0	122.2	130.0	128.6	93.8	88.5	82.1	-/-
Recurring EBITDA margin (in percent)	23.3	24.1	22.7	24.5	21.8	19.5	15.0	12.1	16.4	-/-
EBITDA	145.9	135.9	123.1	117.8	127.5	119.2	90.4	84.8	82.0	70.6
Non-recurring items ³	-6.8	-4.3	-4.9	-4.4	-2.5	-9.4	-3.4	-3.7	-0.1	-/-
EBIT	117.2	109.9	104.8	101.8	86.2	86.6	59.0	49.9	71.9	61.1
Financial result	-28.4	-38.3	-33.0	-37.2	-38.9	-54.9 ⁹	-66.2	-58.4	-4.4	-11.0
Profit before income taxes	88.8	71.6	71.8	64.6	47.3	31.7 ⁹	-7.0	-8.5	67.5	50.1
Consolidated net profit (after non-controlling interests) ⁴	62.4	36.2	56.1	50.8	38.3	21.7 ⁹	-1.7	-7.9	40.6	30.7
Profit from discontinued operations (net of income taxes)	1.3	-12.8	5.6	10.5	4.5	-/-	-/-	-/-	-/-	-/-
Underlying net income ⁵	69.9	55.7	50.9	41.1	33.8	32.3 ⁹	11.6	6.1	41.7	-/-
Basic earnings per share (underlying) ⁶	0.33	0.26	0.24	-/-	-/-	-/-	-/-	-/-	-/-	-/-
Investments in programming assets	317.3	253.8	281.6	269.0	348.9	397.8	380.0	351.6	269.9	249.1
Free cash flow	0.2	-146.3	-22.4	-92.8	-141.1	-139.0	-103.4	-73.1	32.6	-24.5
Cash flow from investing activities	-349.6	-375.3	-299.1	-298.3	-362.0	-400.7	-383.0	-340.4	-260.4	-255.4

EUR m	03/31/2015	03/31/2014	03/31/2013	03/31/2012	03/31/2011	03/31/2010	03/31/2009	03/31/2008	03/31/2007	03/31/2006
Programming assets	1,296.3	1,229.0	1,334.1	1,595.0	1,738.7	1,638.8	1,460.0	1,290.4	1,066.8	1,061.4
Equity	935.1	633.2	1,594.1	1,476.4	1,093.9	656.9 ⁹	443.5 ⁹	1,012.2 ⁹	1,293.6	1,214.8
Equity ratio (in percent)	22.2	17.9	28.8	29.3	17.4	10.6 ⁹	7.5 ⁹	16.8 ⁹	63.7	59.5
Cash and cash equivalents	474.6	250.5	655.4	414.2	611.1	604.1	509.0	296.4	95.5	129.7
Financial liabilities	1,974.5	1,842.9	2,574.2	2,337.0	3,763.7	4,034.9	4,021.6	3,711.3	185.8	384.6
Leverage ⁷	1.7¹⁰	2.0 ¹¹	2.1 ¹³	2.2	3.4	4.7	5.2	4.5	1.1	-/-
Net financial debt	1,499.9	1,592.3 ¹²	1,829.0 ¹³	1,922.9	3,152.3	3,430.7	3,512.4	3,414.8	90.0	254.6
Employees ⁸	4,256	3,654	3,205	2,605	4,253	4,801	5,460	5,985	3,062	2,885

1 Total costs excl. D&A and non-recurring expenses.

2 EBITDA before non-recurring (exceptional) items.

3 Non-recurring expenses netted against non-recurring income.

4 Consolidated net profit attributable to shareholders of ProSiebenSat.1 Media AG including discontinued operations.

5 Consolidated profit for the period attributable to shareholders of ProSiebenSat.1 Media AG before the effects of purchase price allocations and additional special items.

6 Due to the merger of share classes in 2013, from this year on basic earnings per share (underlying) are shown. Prior year figures were not determined.

7 Ratio net financial debt to recurring EBITDA in the last twelve months.

8 Full-time equivalent positions as of reporting date from continuing operations.

9 After changes in accounting policies according to IAS 8 and corresponding adjustment of previous-year figures. For information regarding the change in accounting policy, please refer to the Annual Report 2010, page 123.

10 Adjusted for the LTM recurring EBITDA contribution of Eastern European operations.

11 After reclassification of cash and cash equivalents of Eastern European operations.

Adjusted for the LTM recurring EBITDA contribution of Northern and Eastern European operations.

12 After reclassification of cash and cash equivalents of Eastern European operations.

13 Before reclassification of cash and cash equivalents from the Northern and Eastern European activities.

Segment Key Figures: Multi-Year Overview

EUR m	Q1 2015	Q1 2014	Q1 2013
Broadcasting German-speaking			
External revenues	470.8	449.2	441.1
Recurring EBITDA ¹	125.8	119.8	111.0
Recurring EBITDA margin (in percent) ²	25.8	25.8	24.1
EBITDA	122.0	119.0	107.6
Digital & Adjacent			
External revenues	138.2	105.9	96.7
Recurring EBITDA ¹	26.8	23.8	20.0
Recurring EBITDA margin (in percent) ²	19.2	22.4	20.5
EBITDA	23.8	23.2	18.9
Content Production & Global Sales			
External revenues	45.6	26.0	25.1
Recurring EBITDA ¹	0.7	-2.5	-1.2
Recurring EBITDA margin (in percent) ²	1.2	-7.0	-3.3
EBITDA	0.6	-3.3	-1.6

¹ EBITDA before non-recurring (exceptional) items.

² Based on total segment revenues, see Note 5 "Segment reporting".

Explanatory Notes on Reporting Principles:

The values shown relate to key figures from continuing operations reported in line with IFRS 5. In connection with the strategic focusing on German-speaking television, the international program production and distribution business, and digital and adjacent business activities, the operations named below were deconsolidated as follows: Operations in Belgium and the Netherlands: Classification as discontinued operations since the second quarter of 2011, deconsolidation on June 8, 2011, and July 29, 2011, respectively. Operations in Denmark, Sweden, Norway and Finland: Classification as discontinued operations since the fourth quarter of 2012, deconsolidation on April 9, 2013. Operations in Hungary and Romania: Classification as discontinued operations since the fourth quarter of 2012, deconsolidation on February 25, 2014 (Hungary), April 2, 2014 (Romanian TV) and August 4, 2014 (Romanian radio).

The income statement items of the operations in question were grouped together as a single line item, result from discontinued operations, and reported separately until their deconsolidation. In addition to the operating earnings generated by the time of the respective deconsolidations, the result from discontinued operations shown after taxes also includes the corresponding results of deconsolidation. For the income statement and cash flow statement, the respective figures for the previous year were presented on a comparable basis in line with IFRS 5. No further adjustment of figures from earlier previous years was made.

The figures in the respective previous years' statements of financial position were not adjusted.