

Group Key Figures: Multi-Year Overview

EUR m	Q2 2015	Q2 2014	Q2 2013	Q2 2012	Q2 2011	Q2 2010	Q2 2009	Q2 2008	Q2 2007	Q2 2006
Revenues	772.5	691.1	624.8	561.0	692.2	650.0	693.9	801.9	551.6	550.9
Revenue margin before income taxes (in percent)	22.4	19.3	21.6	18.3	17.3	11.9	12.2	11.0	26.0	24.8
Total costs	584.2	518.0	455.5	421.3	518.6	521.5	547.2	657.2	407.1	408.7
Operating costs ¹	539.0	476.1	421.1	368.2	455.6	427.8	495.7	601.5	395.5	-/-
Consumption of programming assets	212.3	209.0	202.1	202.3	273.6	214.2	261.9	318.5	230.8	235.7
Recurring EBITDA ²	237.6	219.1	209.2	195.9	238.7	223.5	201.2	203.7	159.1	-/-
Recurring EBITDA margin (in percent)	30.8	31.7	33.5	34.9	34.5	34.4	29.0	25.4	28.8	-/-
EBITDA	225.5	208.7	197.6	160.2	210.4	165.1	177.3	189.3	158.8	154.8
Non-recurring items (net) ³	-12.1	-10.4	-11.6	-35.7	-28.3	-58.4	-23.9	-14.4	-0.3	-/-
EBIT	192.7	177.5	176.3	142.9	175.7	130.0	147.1	151.6	148.6	144.9
Financial result	-19.8	-44.2	-41.4	-40.4	-55.7	-52.5 ⁹	-62.5	-64.3	-5.0	-8.4
Result before income taxes	172.9	133.3	134.8	102.5	120.0	77.5 ⁹	84.8	88.1	143.6	136.5
Consolidated net result (after non-controlling interests) ⁴	117.3	96.2	136.1	83.9	129.0	77.0 ⁹	45.5	59.5	87.2	83.4
Result from discontinued operations (net of income taxes)	-0.6	6.9	45.6	11.8	47.2	25.8	-/-	-/-	-/-	-/-
Underlying net income ⁵	118.2	108.1	104.3	99.8	95.3	87.2	52.8	73.6	88.2	-/-
Basic earnings per share (underlying) ⁶	0.55	0.51	0.49	-/-	-/-	-/-	-/-	-/-	-/-	-/-
Investments in programming assets	193.4	215.4	207.5	188.2	232.2	219.7	278.0	327.2	211.8	210.0
Free cash flow	75.7	99.4	9.7	113.4	151.4	154.3	99.5	-6.7	117.8	208.2
Cash flow from investing activities	-259.4	-271.6	-283.8	-198.4	-258.2	-247.1	-294.3	-388.7	-219.9	-213.3

EUR m	H1 2015	H1 2014	H1 2013	H1 2012	H1 2011	H1 2010	H1 2009	H1 2008	H1 2007	H1 2006
Revenues	1,427.1	1,272.2	1,187.6	1,060.4	1,288.0	1,226.1	1,320.9	1,530.9	1,052.8	1,016.1
Revenue margin before income taxes (in percent)	18.3	16.1	17.4	15.8	13.0	8.4	5.9	5.2	20.1	18.4
Total costs	1,125.4	994.7	917.0	820.5	1,029.4	1,020.6	1,124.8	1,340.0	839.4	815.7
Operating costs ¹	1,044.6	922.6	859.4	747.1	922.6	887.7	1,032.0	1,245.7	817.5	-/-
Consumption of programming assets	443.2	428.6	431.0	421.1	535.6	460.5	540.1	672.3	478.7	477.0
Recurring EBITDA ²	390.3	359.3	337.2	318.1	368.7	342.1	295.0	292.2	241.2	-/-
Recurring EBITDA margin (in percent)	27.3	28.2	28.4	30.0	28.6	27.9	22.3	19.1	22.9	-/-
EBITDA	371.4	344.6	320.7	278.0	337.9	274.3	267.7	274.1	240.8	225.5
Non-recurring items (net) ³	-18.9	-14.7	-16.5	-40.1	-30.8	-67.8	-27.3	-18.1	-0.4	-/-
EBIT	309.9	287.3	281.0	244.7	261.9	209.4	206.1	201.5	220.4	206.0
Financial result	-48.2	-82.5	-74.4	-77.6	-94.6	-106.5 ⁹	-128.7	-122.8	-9.3	-19.4
Result before income taxes	261.6	204.9	206.6	167.1	167.3	102.9 ⁹	77.8	79.5	211.1	186.6
Consolidated net result (after non-controlling interests) ⁴	179.7	132.5	192.2	134.7	167.3	98.8 ⁹	43.8	51.6	127.8	114.2
Result from discontinued operations (net of income taxes)	0.7	-5.9	51.2	22.3	51.7	30.9	-/-	-/-	-/-	-/-
Underlying net income ⁵	188.1	163.8	155.3	140.9	129.1	120.0	64.4	79.6	129.9	-/-
Basic earnings per share (underlying) ⁶	0.88	0.77	0.73	-/-	-/-	-/-	-/-	-/-	-/-	-/-
Investments in programming assets	510.7	469.3	489.1	457.2	581.1	574.3	658.0	678.8	481.7	459.1
Free cash flow	75.9	-46.9	-12.7	20.5	5.7	15.3	-6.4	-79.9	150.3	183.8
Cash flow from investing activities	-609.0	-646.9	-582.8	-496.7	-620.2	-603.3	-680.0	-718.8	-480.3	-468.7

EUR m	06/30/2015	06/30/2014	06/30/2013	06/30/2012	06/30/2011	06/30/2010	06/30/2009	06/30/2008	06/30/2007	06/30/2006
Programming assets	1,279.4	1,232.6	1,334.6	1,573.8	1,503.5	1,622.5	1,472.8	1,282.3	1,042.9	1,027.2
Equity	675.1	425.6	1,682.1	1,358.0	1,202.4	757.3 ⁹	492.8 ⁹	921.7 ⁹	1,375.4	1,291.1
Equity ratio (in percent)	17.4	12.5	37.2	27.4	19.1	12.0 ⁹	8.3 ⁹	15.4 ⁹	64.6	59.0
Cash and cash equivalents	192.5	146.4	1,287.2	304.1	881.8	750.3	599.1	632.9	213.9	338.6
Financial liabilities	1,974.2	1,970.2	1,841.0	2,338.5	3,765.5	4,025.5	4,026.6	3,838.9	187.0	386.0
Leverage ⁷	2.0 ¹⁰	2.2 ¹¹	0.7 ¹³	2.3	3.1	4.1	5.1	5.2	-/-	-/-
Net financial debt	1,781.7	1,823.7 ¹²	553.8 ¹³	2,034.4	2,842.0	3,275.1	3,427.3	3,689.1	-26.9	47.2
Employees ⁸	4,578	4,173	3,281	2,705	4,302	3,865	5,195	5,915	3,062	2,914

1 Total costs excl. D&A and non-recurring expenses.

2 EBITDA before non-recurring (exceptional) items.

3 Non-recurring expenses netted against non-recurring income.

4 Consolidated net profit attributable to shareholders of ProSiebenSat.1 Media SE including discontinued operations.

5 Consolidated profit for the period attributable to shareholders of ProSiebenSat.1 Media SE before the effects of purchase price allocations and additional special items.

6 Due to the merger of share classes in 2013, from this year on basic earnings per share (underlying) are shown. Prior year figures were not determined.

7 Ratio net financial debt to recurring EBITDA in the last twelve months.

8 Full-time equivalent positions as of reporting date from continuing operations.

9 After changes in accounting policies according to IAS 8 and corresponding adjustment of previous-year figures. For information regarding the change in accounting policy, please refer to the Annual Report 2010, page 123.

10 Adjusted for the recurring EBITDA contribution of Eastern European operations.

11 After reclassification of cash and cash equivalents of Eastern European operations.

Adjusted for the LTM recurring EBITDA contribution of Northern and Eastern European operations.

12 After reclassification of cash and cash equivalents of Eastern European operations.

13 Before reclassification of cash and cash equivalents from the Eastern European activities.

Segment Key Figures: Multi-Year Overview

EUR m	Q2 2015	Q2 2014	Q2 2013	H1 2015	H1 2014	H1 2013
Broadcasting German-speaking						
External revenues	534.6	511.2	486.7	1,005.4	960.4	927.8
Recurring EBITDA ¹	196.9	188.4	182.4	322.8	308.2	293.4
Recurring EBITDA margin (in percent) ²	35.6	35.7	36.2	31.0	31.1	30.4
EBITDA	193.2	184.5	172.0	315.2	303.5	279.6
Digital & Adjacent						
External revenues	183.5	149.2	112.6	321.7	255.1	209.2
Recurring EBITDA ¹	37.5	30.8	24.4	64.3	54.6	44.3
Recurring EBITDA margin (in percent) ²	20.2	20.5	21.6	19.8	21.3	21.1
EBITDA	30.1	25.2	24.6	53.9	48.4	43.5
Content Production & Global Sales						
External revenues	54.4	30.7	25.4	100.0	56.7	50.5
Recurring EBITDA ¹	4.0	1.3	3.0	4.7	-1.2	1.8
Recurring EBITDA margin (in percent) ²	5.9	3.4	7.6	3.8	-1.6	2.5
EBITDA	3.3	1.2	1.8	3.9	-2.0	0.2

1 EBITDA before non-recurring (exceptional) items.

2 Based on total segment revenues, see Note 5 "Segment reporting".

Explanatory Notes on Reporting Principles:

The values shown relate to key figures from continuing operations reported in line with IFRS 5. In connection with the strategic focusing on German-speaking television, the international program production and distribution business, and digital and adjacent business activities, the operations named below were deconsolidated as follows: Operations in Belgium and the Netherlands: Classification as discontinued operations since the second quarter of 2011, deconsolidation on June 8, 2011, and July 29, 2011, respectively. Operations in Denmark, Sweden, Norway and Finland: Classification as discontinued operations since the fourth quarter of 2012, deconsolidation on April 9, 2013. Operations in Hungary and Romania: Classification as discontinued operations since the fourth quarter of 2012, deconsolidation on February 25, 2014 (Hungary), April 2, 2014 (Romanian TV) and August 4, 2014 (Romanian radio).

The income statement items of the operations in question were grouped together as a single line item, result from discontinued operations, and reported separately until their deconsolidation. In addition to the operating earnings generated until the time of the respective deconsolidations, the result from discontinued operations shown after taxes also includes the corresponding results of deconsolidation. For the income statement and cash flow statement, the respective figures for the previous year were presented on a comparable basis in line with IFRS 5. No further adjustment of figures from earlier previous years was made.

The figures in the respective previous years' statements of financial position were not adjusted.