

Segment information

Segment information of ProSiebenSat.1 Group Q2

EUR m	Segment Broadcasting German-speaking	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segment continuing operations	Eliminations and other reconciling items	Total consolidated financial statements
	Q2 2015	Q2 2015	Q2 2015	Q2 2015	Q2 2015	Q2 2015
Revenues	553.0	185.4	68.0	806.5	-34.0	772.5
External revenues	534.6	183.5	54.4	772.5	-/-	772.5
Internal revenues	18.5	1.9	13.6	34.0	-34.0	-/-
EBITDA ¹	193.2	30.1	3.3	226.5	-1.0	225.5
Recurring EBITDA	196.9	37.5	4.0	238.5	-0.9	237.6

EUR m	Segment Broadcasting German-speaking	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segment continuing operations	Eliminations and other reconciling items	Total consolidated financial statements
	Q2 2014	Q2 2014	Q2 2014	Q2 2014	Q2 2014	Q2 2014
Revenues	528.4	150.3	39.2	717.9	-26.8	691.1
External revenues	511.2	149.2	30.7	691.1	-/-	691.1
Internal revenues	17.2	1.1	8.5	26.8	-26.8	-/-
EBITDA ¹	184.5	25.2	1.2	211.0	-2.2	208.7
Recurring EBITDA	188.4	30.8	1.3	220.5	-1.3	219.1

¹ This information is provided on a voluntary basis as part of segment reporting.

Entity-wide disclosures

Geographical breakdown	GER		AT/CH		UK		US		Others		Total consolidated financial statements	
	Q2 2015	Q2 2014	Q2 2015	Q2 2014	Q2 2015	Q2 2014	Q2 2015	Q2 2014	Q2 2015	Q2 2014	Q2 2015	Q2 2014
	External Revenues	655.9	599.5	66.4	60.2	10.4	2.8	33.1	20.7	6.7	8.0	772.5

Segment information of ProSiebenSat.1 Group H1

EUR m	Segment Broadcasting German-speaking	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segment continuing operations	Eliminations and other reconciling items	Total consolidated financial statements
	H1 2015	H1 2015	H1 2015	H1 2015	H1 2015	H1 2015
Revenues	1,040.8	325.0	123.6	1,489.4	-62.3	1,427.1
External revenues	1,005.4	321.7	100.0	1,427.1	-/-	1,427.1
Internal revenues	35.4	3.3	23.6	62.3	-62.3	-/-
EBITDA ¹	315.2	53.9	3.9	373.0	-1.6	371.4
Recurring EBITDA	322.8	64.3	4.7	391.8	-1.5	390.3

EUR m	Segment Broadcasting German-speaking	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segment continuing operations	Eliminations and other reconciling items	Total consolidated financial statements
	H1 2014	H1 2014	H1 2014	H1 2014	H1 2014	H1 2014
Revenues	992.5	256.5	75.7	1,324.7	-52.5	1,272.2
External revenues	960.4	255.1	56.7	1,272.2	-/-	1,272.2
Internal revenues	32.0	1.4	19.0	52.5	-52.5	-/-
EBITDA ¹	303.5	48.4	-2.0	349.9	-5.3	344.6
Recurring EBITDA	308.2	54.6	-1.2	361.6	-2.3	359.3

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Entity-wide disclosures

Geographical breakdown	GER		AT/CH		UK		US		Others		Total consolidated financial statements	
	H1 2015	H1 2014	H1 2015	H1 2014	H1 2015	H1 2014	H1 2015	H1 2014	H1 2015	H1 2014	H1 2015	H1 2014
	External Revenues	1,211.1	1,107.9	121.8	105.8	16.3	12.5	67.4	31.7	10.6	14.3	1,427.1