

# Segment Information

## SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q2

	Segment Broadcasting German- speaking	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segments continuing operations	Eliminations and other reconciling items	Total consolidated financial statements
EUR m	Q2 2013	Q2 2013	Q2 2013	Q2 2013	Q2 2013	Q2 2013
Revenues	503.6	112.9	39.4	655.9	-31.1	624.8
External revenues	486.7	112.6	25.4	624.8	-/-	624.8
Internal revenues	16.9	0.3	13.9	31.1	-31.1	-/-
Recurring EBITDA	182.4	24.4	3.0	209.7	-0.6	209.2
EUR m	Q2 2012	Q2 2012	Q2 2012	Q2 2012	Q2 2012	Q2 2012
Revenues	493.5	68.3	26.4	588.2	-27.2	561.0
External revenues	475.1	68.0	17.9	561.0	-/-	561.0
Internal revenues	18.4	0.3	8.5	27.2	-27.2	-/-
Recurring EBITDA	178.4	18.5	1.1	198.0	-2.1	195.9

## ENTITY-WIDE DISCLOSURES

Geographical breakdown	GER		AT/CH		UK		US		Other		Total consolidated financial statements	
	Q2 2013	Q2 2012	Q2 2013	Q2 2012	Q2 2013	Q2 2012	Q2 2013	Q2 2012	Q2 2013	Q2 2012	Q2 2013	Q2 2012
External revenues	541.6	494.6	56.1	49.7	7.6	5.8	12.6	0.4	6.9	10.5	624.8	561.0

## SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP H1

	Segment Broadcasting German- speaking	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segments continuing operations	Eliminations and other reconciling items	Total consolidated financial statements
EUR m	H1 2013	H1 2013	H1 2013	H1 2013	H1 2013	H1 2013
Revenues	963.8	210.2	75.0	1,249.1	-61.5	1,187.6
External revenues	927.8	209.2	50.5	1,187.6	-/-	1,187.6
Internal revenues	36.0	1.0	24.5	61.5	-61.5	-/-
Recurring EBITDA	293.4	44.3	1.8	339.5	-2.3	337.2
EUR m	H1 2012	H1 2012	H1 2012	H1 2012	H1 2012	H1 2012
Revenues	931.5	135.7	46.3	1,113.5	-53.1	1,060.4
External revenues	896.3	135.2	28.9	1,060.4	-/-	1,060.4
Internal revenues	35.2	0.5	17.4	53.1	-53.1	-/-
Recurring EBITDA	287.6	35.9	-0.5	323.0	-4.9	318.1

## ENTITY-WIDE DISCLOSURES

Geographical breakdown	GER		AT/CH		UK		US		Other		Total consolidated financial statements	
	H1 2013	H1 2012	H1 2013	H1 2012	H1 2013	H1 2012	H1 2013	H1 2012	H1 2013	H1 2012	H1 2013	H1 2012
External revenues	1,033.1	937.0	99.4	95.1	14.8	10.6	26.0	0.8	14.3	16.9	1,187.6	1,060.4