

ProSiebenSat.1 Group: Key figures for Q2 2012 (Multi-Year-Overview)

EUR m	Q2 2012	Q2 2011	Q2 2010	Q2 2009	Q2 2008	Q2 2007	Q2 2006
Revenues	723.3	692.2	650.0	693.9	801.9	551.6	550.9
Revenue margin before income taxes (in percent)	17.2	17.3	11.9	12.2	11.0	26.0	24.8
Total costs	555.8	518.6	521.5	547.2	657.2	407.1	408.7
Operating costs ¹	483.0	455.6	427.8	495.7	601.5	395.5	-/-
Consumption of programming assets	257.4	273.6	214.2	261.9	318.5	230.8	235.7
Recurring EBITDA ²	243.5	238.7	223.5	201.2	203.7	159.1	-/-
Recurring EBITDA margin (in percent)	33.7	34.5	34.4	29.0	25.4	28.8	-/-
EBITDA	206.7	210.4	165.1	177.3	189.3	158.8	154.8
Non-recurring items ³	-36.8	-28.3	-58.4	-23.9	-14.4	-0.3	-/-
EBIT	170.7	175.7	130.0	147.1	151.6	148.6	144.9
Financial result	-46.5	-55.7	-52.5	-62.5	-64.3	-5.0	-8.4
Profit before income taxes	124.2	120.0	77.5	84.8	88.1	143.6	136.5
Consolidated net profit (after non-controlling interests) ⁴	83.9	129.0	77.0	45.5	59.5	87.2	83.4
Profit from discontinued operations (net of income taxes)	-/-	47.2	25.8	-/-	-/-	-/-	-/-
Underlying net income ⁵	121.5	95.3	87.2	52.8	73.6	88.2	-/-
Basic earnings per preference share (underlying)	0.58	0.45	-/-	-/-	-/-	-/-	-/-
Investments in programming assets	241.3	232.2	219.7	278.0	327.2	211.8	210.0
Free Cash flow	145.4	151.4	154.3	99.5	-6.7	117.8	208.2
Cash flow from investing activities	-260.8	-258.2	-247.1	-294.3	-388.7	-219.9	-213.3
EUR m	H1 2012	H1 2011	H1 2010	H1 2009	H1 2008	H1 2007	H1 2006
Revenues	1,358.1	1,288.0	1,226.1	1,320.9	1,530.9	1,052.8	1,016.1
Revenue margin before income taxes (in percent)	14.7	13.0	8.4	5.9	5.2	20.1	18.4
Total costs	1,081.4	1,029.4	1,020.6	1,124.8	1,340.0	839.4	815.7
Operating costs ¹	977.9	922.6	887.7	1,032.0	1,245.7	817.5	-/-
Consumption of programming assets	530.7	535.6	460.5	540.1	672.3	478.7	477.0
Recurring EBITDA ²	385.1	368.7	342.1	295.0	292.2	241.2	-/-
Recurring EBITDA margin (in percent)	28.4	28.6	27.9	22.3	19.1	22.9	-/-
EBITDA	343.9	337.9	274.3	267.7	274.1	240.8	225.5
Non-recurring items ³	-41.2	-30.8	-67.8	-27.3	-18.1	-0.4	-/-
EBIT	281.6	261.9	209.4	206.1	201.5	220.4	206.0
Financial result	-82.2	-94.6	-106.5 ⁸	-128.7	-122.8	-9.3	-19.4
Profit before income taxes	199.4	167.3	102.9 ⁸	77.8	79.5	211.1	186.6
Consolidated net profit (after non-controlling interests) ⁴	134.7	167.3	98.8 ⁸	43.8	51.6	127.8	114.2
Profit from discontinued operations (net of income taxes)	-/-	51.7	30.9	-/-	-/-	-/-	-/-
Underlying net income ⁵	176.0	129.1	120.0	64.4	79.6	129.9	-/-
Basic earnings per preference share (underlying)	0.84	0.61	-/-	-/-	-/-	-/-	-/-
Investments in programming assets	584.6	581.1	574.3	658.0	678.8	481.7	459.1
Free Cash flow	33.8	5.7	15.3	-6.4	-79.9	150.3	183.8
Cash flow from investing activities	-638.9	-620.2	-603.3	-680.0	-718.8	-480.3	-468.7
EUR m	06/30/2012	06/30/2011	06/30/2010	06/30/2009	06/30/2008	06/30/2007	06/30/2006
Programming assets	1,573.8	1,503.5	1,622.5	1,472.8	1,282.3	1,042.9	1,027.2
Equity	1,358.0	1,202.4	757.3 ⁸	492.8 ⁸	921.7 ⁸	1,375.4	1,291.1
Equity ratio (in percent)	27.4	19.1	12.0 ⁸	8.3 ⁸	15.4 ⁸	64.6	59.0
Cash and cash equivalents	304.1	881.8	750.3	599.1	632.9	213.9	338.6
Financial liabilities	2,338.5	3,765.5	4,025.5	4,026.6	3,838.9	187.0	386.0
Leverage ⁶	2.3	3.1	4.1	5.1	5.2	-/-	-/-
Net financial debt	2,034.4	2,842.0	3,275.1	3,427.3	3,689.1	-26.9	47.2
Employees ⁷	4,224	4,302	3,865	5,195	5,915	3,062	2,914

¹ Total costs excl. D&A and non-recurring expenses. ² EBITDA before non-recurring (exceptional) items. ³ Non-recurring expenses netted against non-recurring income.

⁴ Consolidated net profit attributable to shareholders of ProSiebenSat.1 Media AG including discontinued operations. ⁵ Consolidated profit from continuing operations for the period, before the effects of purchase price allocations and non-cash currency valuation effects. ⁶ Ratio net financial debt to recurring EBITDA in the last twelve months. ⁷ Full-time equivalent positions as of reporting date from continuing operations. ⁸ After changes in accounting policies according to IAS 8 and corresponding adjustment of previous-year figures. For information regarding the change in accounting policy, please refer to the Annual Report 2010, page 123.

Explanation of reporting principles:

The figures for the second quarter and the first half of the financial year 2011 relate to the key figures from continuing operations reported in line with IFRS 5. The income statement items of the entities deconsolidated in 2011 including the gain on sale are aggregated and reported separately, net of income tax, as result from discontinued operations. There were no discontinued operations in the second quarter and in the first half of the financial year 2012.