

Segment information of the ProSiebenSat.1 Group Q2

EURm	Segment Free TV German-speaking	Segment Free TV International	Segment Diversification	Total Segments continuing operations	discontinued operations	Eliminations	Total consolidated financial statements Q2 2011
Revenues	516.8	126.7	89.2	732.7	107.4	-40.5	799.6
External revenues	477.2	126.6	88.4	692.2	107.4	- / -	799.6
Internal revenues	39.6	0.1	0.8	40.5	0.0	-40.5	- / -
Recurring EBITDA	176.8	33.1	26.8	236.7	35.6	-0.3	272.0

Entity-wide disclosures

EURm	German-speaking	Nordic	CEE	B/NL	B/NL discontinued operations	Other	Total consolidated financial statements Q2 2011
External Revenues	533.2	125.7	29.2	3.1	107.4	1.0	799.6

EURm	Segment Free TV German-speaking	Segment Free TV International	Segment Diversification	Total Segments continuing operations	discontinued operations	Eliminations	Total consolidated financial statements Q2 2010
Revenues	477.2	109.7	81.6	668.5	111.2	-18.5	761.2
External revenues	460.3	109.0	80.7	650.0	111.2	- / -	761.2
Internal revenues	16.9	0.7	0.9	18.5	0.0	-18.5	- / -
Recurring EBITDA	171.6	30.3	21.2	223.1	40.9	-0.2	263.8

Entity-wide disclosures

EURm	German-speaking	Nordic	CEE	B/NL	B/NL discontinued operations	Other	Total consolidated financial statements Q2 2010
External Revenue	515.9	102.8	29.9	1.4	111.2	0.0	761.2

Segment information of the ProSiebenSat.1 Group H1

EURm	Segment Free TV German-speaking	Segment Free TV International	Segment Diversification	Total Segments continuing operations	discontinued operations	Eliminations	Total consolidated financial statements H1 2011
Revenues	947.9	234.9	164.1	1,346.9	195.6	-58.9	1,483.6
External revenues	891.7	234.0	162.3	1,288.0	195.6	- / -	1,483.6
Internal revenues	56.2	0.9	1.8	58.9	0.0	-58.9	- / -
Recurring EBITDA	274.9	51.9	38.6	365.4	49.5	-0.3	414.6

Entity-wide disclosures

EURm	German-speaking	Nordic	CEE	B/NL	B/NL discontinued operations	Other	Total consolidated financial statements H1 2011
External Revenue	997.5	234.8	49.2	4.8	195.6	1.7	1,483.6

EURm	Segment Free TV German-speaking	Segment Free TV International	Segment Diversification	Total Segments continuing operations	discontinued operations	Eliminations	Total consolidated financial statements H1 2010
Revenues	909.2	202.5	148.8	1,260.5	194.5	-34.4	1,420.6
External revenues	878.0	201.1	147.0	1,226.1	194.5	- / -	1,420.6
Internal revenues	31.2	1.4	1.8	34.4	0.0	-34.4	- / -
Recurring EBITDA	267.3	44.2	29.3	340.8	51.8	-0.2	392.4

Entity-wide disclosures

EURm	German-speaking	Nordic	CEE	B/NL	B/NL discontinued operations	Other	Total consolidated financial statements H1 2010
External Revenues	980.6	189.0	53.2	3.3	194.5	0.0	1,420.6