

Group Key Figures: Multi-Year Overview

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EUR m	Q3 2015	Q3 2014	Q3 2013	Q3 2012	Q3 2011	Q3 2010	Q3 2009	Q3 2008	Q3 2007	Q3 2006
Revenues	747.1	637.5	576.9	506.5	594.5	546.0	559.5	646.5	668.4	431.3
Revenue margin before income taxes (in percent)	17.4	16.1	15.7	14.6	3.1	5.1	-3.3	-3.1	-15.5	5.0
Total costs	621.0	520.0	456.9	394.1	496.1	452.2	534.1	595.2	730.3	385.0
Operating costs ¹	574.5	478.8	429.1	368.0	432.7	412.1	469.3	547.3	548.2	374.5
Consumption of programming assets	202.7	184.2	180.5	173.0	220.7	217.2	238.4	247.3	271.4	204.8
Recurring EBITDA ²	177.8	162.9	151.0	141.0	163.6	136.9	94.3	103.1	124.8	59.5
Recurring EBITDA margin (in percent)	23.8	25.6	26.2	27.8	27.5	25.1	16.9	15.9	18.7	13.8
EBITDA	166.4	156.9	148.4	133.1	133.7	126.6	62.3	92.5	0.4	58.7
Non-recurring items (net) ³	11.4	-6.0	-2.7	-7.9	-29.9	-10.3	-32.0	-10.6	-124.4	-0.8
EBIT	131.4	125.4	125.7	114.8	101.0	96.6	29.8	58.6	-57.2	48.9
Financial result	-1.5	-22.9	-35.2	-40.9	-82.4	-68.7 ⁹	-48.5	-78.9	-46.5	-27.2
Result before income taxes	130.0	102.5	90.4	74.0	18.6	27.9 ⁹	-18.7	-20.0	-103.7	21.7
Consolidated net result (after non-controlling interests) ⁴	69.5	64.5	60.5	61.3	340.3	32.5 ⁹	-12.7	-10.7	-77.9	13.1
Result from discontinued operations (net of income taxes)	-3.6	-2.8	-3.3	11.2	328.9	12.8	-/-	-/-	-/-	-/-
Underlying net income ⁵	78.3	74.7	65.6	50.7	22.9	29.1	-16.7	0.6	68.4	14.1
Basic earnings per share (underlying) ⁶	0.37	0.35	0.31	-/-	-/-	-/-	-/-	-/-	-/-	-/-
Investments in programming assets	223.2	237.6	188.6	202.4	302.8	284.4	301.4	388.9	328.0	234.7
Free cash flow	-154.0	26.0	36.4	-27.1	-1.4	2.3	-114.1	-126.9	-309.6	-82.0
Cash flow from investing activities	-493.8	-273.5	-212.0	-241.6	-311.2	-297.6	-347.2	-407.1	-2,359.5	-242.9

EUR m	Q1-Q3 2015	Q1-Q3 2014	Q1-Q3 2013	Q1-Q3 2012	Q1-Q3 2011	Q1-Q3 2010	Q1-Q3 2009	Q1-Q3 2008	Q1-Q3 2007	Q1-Q3 2006
Revenues	2,174.2	1,909.7	1,764.5	1,566.9	1,882.5	1,772.1	1,880.4	2,177.4	1,721.2	1,447.4
Revenue margin before income taxes (in percent)	18.0	16.1	16.8	15.4	9.9	7.4	3.1	2.7	6.2	14.4
Total costs	1,746.4	1,514.8	1,373.9	1,214.7	1,525.5	1,472.8	1,658.9	1,935.2	1,569.6	1,200.8
Operating costs ¹	1,619.1	1,401.4	1,288.5	1,115.1	1,355.3	1,299.8	1,501.3	1,791.5	1,368.0	1,169.4
Consumption of programming assets	645.9	612.8	611.6	594.1	756.2	677.7	778.5	919.6	750.2	681.8
Recurring EBITDA ²	568.1	522.2	488.2	459.1	532.3	479.0	389.3	395.3	366.0	286.2
Recurring EBITDA margin (in percent)	26.1	27.3	27.7	29.3	28.3	27.0	20.7	18.2	21.3	19.8
EBITDA	537.8	501.5	469.0	411.1	471.6	400.9	330.0	366.6	241.2	284.1
Non-recurring items (net) ³	-30.3	-20.7	-19.1	-48.0	-60.7	-78.1	-59.3	-28.6	-124.8	-2.1
EBIT	441.3	412.7	406.7	359.5	362.9	306.0	235.9	260.1	163.2	254.9
Financial result	-49.7	-105.3	-109.7	-118.5	-177.0	-175.2 ⁹	-177.2	-201.6	-55.9	-46.6
Result before income taxes	391.6	307.4	297.0	241.1	185.9	130.8 ⁹	59.1	59.6	107.3	208.3
Consolidated net result (after non-controlling interests) ⁴	249.2	196.9	252.7	196.0	507.6	131.3 ⁹	31.1	40.9	49.9	127.3
Result from discontinued operations (net of income taxes)	-2.9	-8.7	47.9	33.5	380.6	43.7	-/-	-/-	-/-	-/-
Underlying net income ⁵	266.4	238.5	221.1	191.6	152.1	116.4	47.7	80.4	197.5	130.4
Basic earnings per share (underlying) ⁶	1.25	1.12	1.04	-/-	-/-	-/-	-/-	-/-	-/-	-/-
Investments in programming assets	733.8	706.9	677.7	659.6	883.9	858.7	959.4	1,067.7	809.8	693.9
Free cash flow	-78.1	-20.8	23.7	-6.5	4.5	-24.5	-120.5	-206.7	-1,889.3	101.8
Cash flow from investing activities	-1,102.9	-920.4	-794.9	-738.3	-931.4	-900.9	-1,027.2	-1,125.9	-2,839.8	-711.6

EUR m	09/30/2015	09/30/2014	09/30/2013	09/30/2012	09/30/2011	09/30/2010	09/30/2009	09/30/2008	09/30/2007	09/30/2006
Programming assets	1,300.8	1,286.4	1,331.4	1,627.0	1,573.0	1,682.5	1,534.6	1,360.7	1,319.0	1,054.4
Equity	750.3	551.7	527.9	1,416.6	1,269.1	790.4	466.7	871.8	1,074.0	1,132.0
Equity ratio (in percent)	16.5	15.3	15.2	26.8	26.5	12.5	7.8	14.2	18.2	57.7
Cash and cash equivalents	223.5	176.8	204.5	506.3	257.3	743.4	508.4	221.5	163.7	29.3
Financial liabilities	2,176.2	1,971.6	1,942.0	2,571.8	2,332.4	4,027.4	4,032.1	4,067.3	3,705.5	341.2
Leverage ⁷	2,2¹⁰	2,2 ¹⁰	2,2 ¹¹	2.4	2.5	3.8	5.3	5.5	-/-	-/-
Net financial debt	1,953	1,794.9	1,737.5 ¹²	2,065.5	2,075.0	3,283.8	3,534.4	3,816.7	3,541.5	311.6
Employees ⁸	5,094	4,418	3,524	3,061	4,375	4,086	4,916	6,075	5,996	2,999

1 Total costs excl. D&A and non-recurring expenses.

2 EBITDA before non-recurring (exceptional) items.

3 Non-recurring expenses netted against non-recurring income.

4 Consolidated net profit attributable to shareholders of ProSiebenSat.1 Media SE including discontinued operations.

5 Consolidated profit for the period attributable to shareholders of ProSiebenSat.1 Media SE before the effects of purchase price allocations and additional special items.

6 Due to the merger of share classes in 2013, from this year on basic earnings per share (underlying) are shown. Prior year figures were not determined.

7 Ratio net financial debt to recurring EBITDA in the last twelve months.

8 Full-time equivalent positions as of reporting date from continuing operations.

9 After changes in accounting policies according to IAS 8 and corresponding adjustment of previous-year figures. For information regarding the change in accounting policy, please refer to the Annual Report 2010, page 123.

10 Adjusted for the LTM recurring EBITDA contribution of Eastern European operations.

11 After reclassification of cash and cash equivalents of Eastern European operations.

Adjusted for the LTM recurring EBITDA contribution of Eastern European operations.

12 After reclassification of cash and cash equivalents of Eastern European operations.

Segment Key Figures: Multi-Year Overview

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EUR m	Q3 2015	Q3 2014	Q3 2013	Q1-Q3 2015	Q1-Q3 2014	Q1-Q3 2013
Broadcasting German-speaking						
External revenues	465.1	437.6	421.9	1,470.5	1,398.0	1,349.7
Recurring EBITDA ¹	137.1	129.0	126.6	459.9	437.2	420.0
Recurring EBITDA margin (in percent) ²	28.3	28.4	28.9	30.2	30.2	30.0
EBITDA	131.8	122.3	123.5	447.0	425.8	403.1
Digital & Adjacent						
External revenues	207.9	158.7	124.1	529.6	413.9	333.4
Recurring EBITDA ¹	37.7	32.3	27.2	102.0	86.9	71.6
Recurring EBITDA margin (in percent) ²	17.9	20.1	21.8	19.1	20.8	21.3
EBITDA	31.9	33.8	27.2	85.8	82.2	70.6
Content Production & Global Sales						
External revenues	74.1	41.2	30.9	174.1	97.8	81.4
Recurring EBITDA ¹	5.3	2.2	-2.1	10.1	1.0	-0.3
Recurring EBITDA margin (in percent) ²	5.8	4.6	-5.9	4.7	0.8	-0.3
EBITDA	5.1	2.1	-1.1	9.0	0.1	-0.8

1 EBITDA before non-recurring (exceptional) items.

2 Based on total segment revenues, see Note 5 "Segment reporting".

Explanatory Notes on Reporting Principles:

The values shown relate to key figures from continuing operations reported in line with IFRS 5. In connection with the strategic focusing on German-speaking television, the international program production and distribution business, and digital and adjacent business activities, the operations named below were deconsolidated as follows: Operations in Belgium and the Netherlands: Classification as discontinued operations since the second quarter of 2011, deconsolidation on June 8, 2011, and July 29, 2011, respectively.

Operations in Denmark, Sweden, Norway and Finland: Classification as discontinued operations since the fourth quarter of 2012, deconsolidation on April 9, 2013. Operations in Hungary and Romania: Classification as discontinued operations since the fourth quarter of 2012, deconsolidation on February 25, 2014 (Hungary), April 2, 2014 (Romanian TV) and

August 4, 2014 (Romanian radio). The income statement items of the operations in question were grouped together as a single line item, result from discontinued operations, and reported separately until their deconsolidation. In addition to the operating earnings generated until the time of the respective deconsolidations, the result from discontinued operations shown after taxes also includes the corresponding results of deconsolidation. For the income statement and cash flow statement, the respective figures for the previous year were presented on a comparable basis in line with IFRS 5. No further adjustment of figures from earlier previous years was made.

The figures in the respective previous years' statements of financial position were not adjusted.