

Segment reporting of the ProSiebenSat.1 Group in Q1 2011

EUR m	Segment Free TV German-speaking	Segment Free TV International	Segment Diversification	Subtotal segments	Eliminations	Total consolidated financial statements Q1 2011
Revenues	431.1	181.9	89.4	702.4	-19.6	682.8
External revenues	413.3	181.1	88.4	682.8	- / -	682.8
Internal revenues	17.8	0.8	1.0	19.6	-19.6	- / -
Recurring EBITDA	98.1	27.8	16.7	142.6	0.0	142.6

Entity-wide disclosures

EUR m	German-speaking	B/NL	Nordic	CEE	Other
External Revenues	464.2	88.8	109.1	20.0	0.7

Segment reporting of the ProSiebenSat.1 Group in Q1 2010

EUR m	Segment Free TV German-speaking	Segment Free TV International	Segment Diversification	Subtotal segments	Eliminations	Total consolidated financial statements Q1 2010
Revenues	432.0	161.5	81.8	675.3	-16.9	658.4
External revenues	416.7	160.8	80.9	658.4	- / -	658.4
Internal revenues	15.3	0.7	0.9	16.9	-16.9	- / -
Recurring EBITDA	95.7	19.3	13.6	128.6	0.0	128.6

Entity-wide disclosures

EUR m	German-speaking	B/NL	Nordic	CEE	Other
External Revenues	464.8	84.1	86.2	23.3	0.0