

## Group Key Figures: Multi-Year Overview

EUR m	Q1 2016	Q1 2015	Q1 2014	Q1 2013	Q1 2012	Q1 2011	Q1 2010	Q1 2009	Q1 2008	Q1 2007
Revenues	802	655	581	563	499	596	658	627	729	501
Revenue margin before income taxes (in percent)	12.3	13.6	12.3	12.8	12.9	7.9	4.8	-1.1	-1.2	13.5
Total costs	684	541	477	462	399	511	574	578	683	432
Operating costs <sup>1</sup>	636	506	447	438	379	467	532	536	644	422
Consumption of programming assets	237	231	220	229	219	262	278	278	354	248
Recurring EBITDA <sup>2</sup>	170	153	140	128	122	130	129	94	89	82
Recurring EBITDA margin (in percent)	21.2	23.3	24.1	22.7	24.5	21.8	19.5	15.0	12.1	16.4
EBITDA	162	146	136	123	118	128	119	90	85	82
Non-recurring items <sup>3</sup>	-9	-7	-4	-5	-4	-3	-9	-3	-4	0
EBIT	122	117	110	105	102	86	87	59	50	72
Financial result	-24	-28	-38	-33	-37	-39	-55 <sup>9</sup>	-66	-58	-4
Profit before income taxes	99	89	72	72	65	47	32 <sup>9</sup>	-7	-9	68
Consolidated net profit (after non-controlling interests) <sup>4</sup>	66	62	36	56	51	38	22 <sup>9</sup>	-2	-8	41
Profit from discontinued operations (net of income taxes)	1	1	-13	6	11	5	-/-	-/-	-/-	-/-
Underlying net income <sup>5</sup>	76	70	56	51	41	34	32 <sup>9</sup>	12	6	42
Basic earnings per share (underlying) <sup>6</sup>	0.35	0.33	0.26	0.24	-/-	-/-	-/-	-/-	-/-	-/-
Investments in programming assets	277	317	254	282	269	349	398	380	352	270
Free cash flow	-3	0	-146	-22	-93	-141	-139	-103	-73	33
Cash flow from investing activities	-367	-350	-375	-299	-298	-362	-401	-383	-340	-260

EUR m	03/31/2016	03/31/2015	03/31/2014	03/31/2013	03/31/2012	03/31/2011	03/31/2010	03/31/2009	03/31/2008	03/31/2007
Programming assets	1,291	1,296	1,229	1,334	1,595	1,739	1,639	1,460	1,290	1,067
Equity	903	935	633	1,594	1,476	1,094	657 <sup>9</sup>	444 <sup>9</sup>	1,012 <sup>9</sup>	1,294
Equity ratio (in percent)	16.9	22.2	17.9	28.8	29.3	17.4	10.6 <sup>9</sup>	7.5 <sup>9</sup>	16.8 <sup>9</sup>	63.7
Cash and cash equivalents	723	475	251	655	414	611	604	509	296	96
Financial liabilities	2,676	1,975	1,843	2,574	2,337	3,764	4,035	4,022	3,711	186
Leverage <sup>7</sup>	2.1	1.7 <sup>10</sup>	2.0 <sup>11</sup>	2.1 <sup>13</sup>	2.2	3.4	4.7	5.2	4.5	1.1
Net financial debt	1,953	1,500	1,592 <sup>12</sup>	1,829 <sup>13</sup>	1,923	3,152	3,431	3,512	3,415	90
Employees <sup>8</sup>	5,713	4,256	3,654	3,205	2,605	4,253	4,801	5,460	5,985	3,062

1 Total costs excl. depreciation and amortization and non-recurring expenses.

2 EBITDA before non-recurring (exceptional) items.

3 Non-recurring expenses netted against non-recurring income.

4 Consolidated net profit attributable to shareholders of ProSiebenSat.1 Media SE including discontinued operations.

5 Consolidated profit for the period attributable to shareholders of ProSiebenSat.1 Media SE before the effects of purchase price allocations and additional special items.

6 Due to the merger of share classes in 2013, from this year on basic earnings per share (underlying) are shown. Prior year figures were not determined.

7 Ratio net financial debt to recurring EBITDA in the last twelve months.

8 Full-time equivalent positions as of reporting date from continuing operations.

9 After changes in accounting policies according to IAS 8 and corresponding adjustment of previous-year figures. For information regarding the change in accounting policy, please refer to the Annual Report 2010, page 123.

10 Adjusted for the LTM recurring EBITDA contribution of Eastern European operations.

11 After reclassification of cash and cash equivalents of Eastern European operations. Adjusted for the LTM recurring EBITDA contribution of Northern and Eastern European operations.

12 After reclassification of cash and cash equivalents of Eastern European operations.

13 Before reclassification of cash and cash equivalents from the Northern and Eastern European activities.