ProSiebenSat.1 Media SE: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

ProSiebenSat.1 Media SE

20.07.2016 18:00

Dissemination of a Voting Rights Announcement, transmitted by DGAP – a service of EQS Group AG.
The issuer is solely responsible for the content of this announcement.

BlackRock, Inc., Wilmington, DE, U.S.A. and its subsidiaries have notified ProSiebenSat.1 Media SE, Medienallee 7, 85774 Unterföhring, Germany, on 18 July 2016 by notification pursuant to § 27a para. 1 of the German Securities Trading Act (WpHG) as set out below:

'In respect to Section 27a of the Securities Trading Act (WpHG) regarding notification requirements applicable to BlackRock's holding in ProSiebenSat.1 Media SE, please find below the response from us, BlackRock, Inc., and our subsidiaries (together referred to as the 'Notifying Parties'):

BlackRock, Inc.

The crossing of the thresholds do not result from acquisitions by the Notifying Parties but from attributions from investment managers and advisors which qualify as subsidiaries of at least one of the Notifying Parties and to which the voting rights are attributed.

In respect of the aims underlying the purchase of the voting rights, we, the Notifying Parties, notify that:

1. The investments are aimed at both implementing strategic objectives and at generating a trading profit. This results from Notifying Parties' overall intention to gain maximum returns for BlackRock's clients on both a short and a long term basis.

2. We plan to acquire further voting rights within the next twelve months by means of a purchase or by any other means. Because our intention is
to gain maximum returns for BlackRock's clients and therefore we may also sell shares.

3. We intend to exert an influence on the appointment or removal of members of the issuer's administrative, managing and supervisory bodies. We will continue to exercise our right to vote at the company's annual general meeting, and any special general meetings should they be called in the best interest of our clients.

4. We do not intend to achieve a material change in the company's capital structure, in particular as regards the ratio between own funds and external funds and the dividend policy. However, we might vote on such topics in the same way we set out in no. 3.

In respect of the origin of the funds used, we, the Notifying Parties, notify that:

Client funds were used in order to finance the purchase of the voting rights.'

ProSiebenSat.1 Media SE
The Executive Board

20.07.2016 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.
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