

# Segment Information

## Segment Information of the ProSiebenSat.1 Group Q2

EUR m	Segment Broadcasting German-speaking	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segments continuing operations	Other / Eliminations	Total consolidated financial statements
	Q2 2016	Q2 2016	Q2 2016	Q2 2016	Q2 2016	Q2 2016
Revenues	565	271	96	931	-45	886
External revenues	541	263	77	881	5	886
Internal revenues	24	8	19	50	-50	-/-
EBITDA <sup>1</sup>	206	44	9	259	-1	258
Recurring EBITDA	201	43	10	255	-1	254

EUR m	Segment Broadcasting German-speaking	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segments continuing operations	Other / Eliminations	Total consolidated financial statements
	Q2 2015	Q2 2015	Q2 2015	Q2 2015	Q2 2015	Q2 2015
Revenues	553	185	68	806	-34	772
External revenues	535	184	54	772	-/-	772
Internal revenues	18	2	14	34	-34	-/-
EBITDA <sup>1</sup>	193	30	3	227	-1	226
Recurring EBITDA	197	37	4	238	-1	238

<sup>1</sup> This information is provided on a voluntary basis as part of segment reporting.

## Segment Information of the ProSiebenSat.1 Group H1

EUR m	Segment Broadcasting German-speaking	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segments continuing operations	Other / Eliminations	Total consolidated financial statements
	H1 2016	H1 2016	H1 2016	H1 2016	H1 2016	H1 2016
Revenues	1,079	517	172	1,768	-80	1,688
External revenues	1,034	504	140	1,679	9	1,688
Internal revenues	45	12	32	89	-89	-/-
EBITDA <sup>1</sup>	332	76	14	422	-2	420
Recurring EBITDA	332	78	16	426	-1	424

EUR m	Segment Broadcasting German-speaking	Segment Digital & Adjacent	Segment Content Production & Global Sales	Total Segments continuing operations	Other / Eliminations	Total consolidated financial statements
	H1 2015	H1 2015	H1 2015	H1 2015	H1 2015	H1 2015
Revenues	1,041	325	124	1,489	-62	1,427
External revenues	1,005	322	100	1,427	-/-	1,427
Internal revenues	35	3	24	62	-62	-/-
EBITDA <sup>1</sup>	315	54	4	373	-2	371
Recurring EBITDA	323	64	5	392	-1	390

<sup>1</sup> This information is provided on a voluntary basis as part of segment reporting.

## Entity-wide Disclosures

Geographical breakdown	GER		AT/CH		UK		US		Scandinavia		Other		Total consolidated financial statements	
	Q2 2016	Q2 2015	Q2 2016	Q2 2015	Q2 2016	Q2 2015	Q2 2016	Q2 2015	Q2 2016	Q2 2015	Q2 2016	Q2 2015	Q2 2016	Q2 2015
External Revenues	683	656	71	66	9	10	79	33	42	3	2	4	886	772

## Entity-wide Disclosures

Geographical breakdown	GER		AT/CH		UK		US		Scandinavia		Other		Total consolidated financial statements	
	H1 2016	H1 2015	H1 2016	H1 2015	H1 2016	H1 2015	H1 2016	H1 2015	H1 2016	H1 2015	H1 2016	H1 2015	H1 2016	H1 2015
External Revenues	1,314	1,211	127	122	15	16	146	67	82	4	4	7	1,688	1,427