

Group Key Figures: Multi-Year Overview

EUR m	Q1 2017	Q1 2016	Q1 2015	Q1 2014	Q1 2013
Revenues	910	802	655	581	563
Adjusted EBITDA ¹	188	170	153	140	128
Adjusted EBITDA margin (in percent)	20.6	21.2	23.3	24.1	22.7
EBITDA	163	162	146	136	123
EBIT	109	122	117	110	105
Profit before income taxes	98	99	89	72	72
Consolidated net profit from continuing operations (after non-controlling interests) ²	64	66	62	36	56
Underlying net income (adjusted net income) ³	88	80 ¹⁰	70	56	51
Basic earnings per share (underlying)	0.39	0.37 ¹⁰	0.33	0.26	0.24
Investments in programming assets	251	277	317	254	282
Free cash flow before M&A (continued)	30	63	10	-42	-25
Free cash flow	-17	-3	0	-146	-22
Cash flow from investing activities	-320	-367	-350	-375	-299

EUR m	03/31/2017	03/31/2016	03/31/2015	03/31/2014	03/31/2013
Programming assets	1,294	1,291	1,296	1,229	1,334
Equity	1,469	903	935	633	1,594
Equity ratio (in percent)	22.1	17.0	22.2	17.9	28.8
Cash and cash equivalents	1,296	723	475	251	655
Financial liabilities	3,184	2,676	1,975	1,843	2,574
Leverage ⁴	1.8	2.1	1.7 ⁶	2.0 ⁷	2.1 ⁹
Net financial debt	1,889	1,953	1,500	1,592 ⁸	1,829 ⁹
Employees ⁵	6,535	5,713	4,256	3,654	3,205

¹ EBITDA before reconciling items (net).

² Consolidated net profit attributable to shareholders of ProSiebenSat.1 Media SE including discontinued operations.

³ Consolidated profit for the period attributable to shareholders of ProSiebenSat.1 Media SE before the effects of purchase price allocations and additional special items.

⁴ Ratio net financial debt to adjusted EBITDA in the last twelve months.

⁵ Full-time equivalent positions as of reporting date from continuing operations.

⁶ Adjusted for the LTM-adjusted EBITDA contribution of Eastern European operations.

⁷ After reclassification of cash and cash equivalents of Eastern European operations. Adjusted for the LTM-adjusted EBITDA contribution of Northern and Eastern European operations.

⁸ After reclassification of cash and cash equivalents of Eastern European operations.

⁹ Before reclassification of cash and cash equivalents from the Northern and Eastern European activities.

¹⁰ Adjusted due to changes in reporting practices for non-IFRS figures from the beginning of financial year 2017. The Annual Report 2016 comprises more detailed information on pages 73 and 74.

Segment Key Figures: Multi-Year Overview

EUR m	Q1 2017	Q1 2016	Q1 2015
Broadcasting German-speaking			
External revenues	502	493	471
Adjusted EBITDA ¹	137	132	126
Adjusted EBITDA Margin (in %) ²	25.4	25.6	25.8
EBITDA	116	127	121
Digital Entertainment			
External revenues	97	95	68
Adjusted EBITDA ¹	-2	0	7
Adjusted EBITDA Margin (in %) ²	-1.9	-0.4	9.7
EBITDA	-4	-2	5
Digital Ventures & Commerce			
External revenues	229	150	70
Adjusted EBITDA ¹	47	37	21
Adjusted EBITDA Margin (in %) ²	20.3	23.8	30.0
EBITDA	45	35	19
Content Production & Global Sales			
External revenues	78	63	46
Adjusted EBITDA ¹	9	5	1
Adjusted EBITDA Margin (in %) ²	9.0	6.3	1.2
EBITDA	9	4	0

¹ EBITDA before reconciling items (net).

² Based on total segment revenues, see Note 2 "Segment reporting".

Explanatory Notes on Reporting Principles:

The values shown relate to key figures from continuing operations reported in line with IFRS 5, i.e. not including the revenue and earnings contributions of the entities sold. The following entities were deconsolidated in the past: Hungary (February) and Romania (April and August respectively) in the financial year 2014; the Northern European operations (April) in the financial year 2013. The income statement items of the relevant entities are presented separately as a single figure, result from discontinued operations. This figure also contains the respective gain on disposal and is presented after tax.

The previous years' figures in the statement of financial position were not adjusted.