

## Group Key Figures: Multi-Year Overview

EUR m	Q3 2017	Q3 2016	Q3 2015	Q3 2014	Q3 2013
Revenues	883	857	747	637	577
Adjusted EBITDA <sup>1</sup>	202	202	178	163	151
Adjusted EBITDA margin (in percent)	22.9	23.5	23.8	25.6	26.2
EBITDA	281	188	166	157	148
EBIT	174	137	131	125	126
Profit before income taxes	132	102	130	103	90
Consolidated net profit from continuing operations (after non-controlling interests) <sup>2</sup>	122	68	70	64	61
Adjusted net income <sup>3</sup>	99	98 <sup>9</sup>	79 <sup>11</sup>	75	66
Basic earnings per share (adjusted)	0.43	0.46 <sup>9</sup>	0.37	0.35	0.31
Investments in programming assets	250	239	223	238	189
Free cash flow before M&A (continued)	47	56	94	41	41
Free cash flow	521	-18	-154	26	36
Cash flow from investing activities	213	-344	-494	-274	-212

EUR m	Q1-Q3 2017	Q1-Q3 2016	Q1-Q3 2015	Q1-Q3 2014	Q1-Q3 2013
Revenues	2,755	2,545	2,174	1,910	1,764
Adjusted EBITDA <sup>1</sup>	661	626	568	522	488
Adjusted EBITDA margin (in percent)	24.0	24.6	26.1	27.3	27.7
EBITDA	702	608	538	502	469
EBIT	487	470	441	413	407
Profit before income taxes	408	401	392	307	297
Consolidated net profit from continuing operations (after non-controlling interests) <sup>2</sup>	304	228	249	197	253
Adjusted net income <sup>3</sup>	331	311 <sup>9</sup>	271 <sup>11</sup>	239	221
Basic earnings per share (adjusted)	1.45	1.45 <sup>9</sup>	1.27 <sup>11</sup>	1.12	1.04
Investments in programming assets	774	757	734	707	678
Free cash flow before M&A (continued)	117	151	228	141	91
Free cash flow	484	-21	-78	-21	24
Cash flow from investing activities	-472	-1,022	-1,103	-920	-795

EUR m	09/30/2017	09/30/2016	09/30/2015	09/30/2014	09/30/2013
Programming assets	1,232	1,343	1,301	1,286	1,331
Equity	1,129	658	750	552	528
Equity ratio (in percent)	18.2	12.9	16.5	15.3	15.2
Cash and cash equivalents	1,320	309	224	177	204
Financial liabilities	3,185	2,728	2,176	1,972	1,942
Leverage <sup>4</sup>	1.8 <sup>10</sup>	2.5	2.2	2.2 <sup>6</sup>	2.2 <sup>7</sup>
Net financial debt	1,865 <sup>10</sup>	2,419	1,953	1,795	1,738 <sup>9</sup>
Employees <sup>5</sup>	6,246	5,954	5,094	4,418	3,524

1 EBITDA before reconciling items (net)

2 Consolidated net profit attributable to shareholders of ProSiebenSat.1 Media SE including discontinued operations.

3 Consolidated profit for the period attributable to shareholders of ProSiebenSat.1 Media SE before the effects of purchase price allocations and additional special items.

4 Ratio net financial debt to adjusted EBITDA in the last twelve months.

5 Full-time equivalent positions as of reporting date from continuing operations.

6 Adjusted for the LTM adjusted EBITDA contribution of Eastern European operations.

7 After reclassification of cash and cash equivalents of Eastern European operations. Adjusted for the LTM adjusted EBITDA contribution of Northern and Eastern European operations.

8 After reclassification of cash and cash equivalents of Eastern European operations.

9 Adjusted due to changes in reporting practices for non-IFRS figures from the beginning of financial year 2017. The Annual Report 2016 comprises more detailed information on pages 73 and 74.

10 After reclassification of cash and cash equivalents of companies from the travel portfolio.

11 Adjustment due to retrospective adjustment of changes in the fair value of put options and earn-out liabilities in the second quarter of 2016.

## Segment Key Figures: Multi-Year Overview

EUR m	Q3 2017	Q3 2016	Q3 2015	Q1-Q3 2017	Q1-Q3 2016	Q1-Q3 2015
<b>Broadcasting German-speaking</b>						
External revenues	460	472	465	1,490	1,506	1,470
Adjusted EBITDA <sup>1</sup>	143	147	137	488	479	460
Adjusted EBITDA margin (in percent) <sup>2</sup>	29.2	29.5	28.3	30.7	30.4	30.2
EBITDA	-51	140	132	270	473	447
<b>Digital Entertainment</b>						
External revenues	96	99	80	301	304	228
Adjusted EBITDA <sup>1</sup>	-2	4	4	3	19	23
Adjusted EBITDA margin (in percent) <sup>2</sup>	-1.8	3.9	5.0	1.0	6.1	9.8
EBITDA	-21	6	3	-17	24	17
<b>Digital Ventures &amp; Commerce</b>						
External revenues	226	181	125	683	483	293
Adjusted EBITDA <sup>1</sup>	48	40	35	139	105	81
Adjusted EBITDA margin (in percent) <sup>2</sup>	20.9	21.9	27.7	20.3	21.3	27.4
EBITDA	341	36	30	421	97	70
<b>Content Production &amp; Global Sales</b>						
External revenues	93	100	74	261	240	174
Adjusted EBITDA <sup>1</sup>	14	11	5	35	27	10
Adjusted EBITDA margin (in percent) <sup>2</sup>	13.4	10.1	5.8	11.1	9.4	4.7
EBITDA	13	11	5	34	25	9

<sup>1</sup> EBITDA before reconciling items (net).

<sup>2</sup> Based on total segment revenues, see Note 2 "Segment reporting".

### Explanation Notes of Reporting Principles:

The values shown relate to key figures from continuing operations reported in line with IFRS 5, i.e. not including the revenue and earnings contributions of the entities sold. The following entities were deconsolidated in the in the past: Hungary (February) and Romania (April and August respectively) in the financial year 2014; the Northern European operations (April) in the financial year 2013. The income statement items of the relevant entities are presented separately as a single figure, result from discontinued operations. This figure also contains the respective gain on disposal and is presented after tax.

The previous years' figures in the statement of financial position were not adjusted.