

# Segment information

## Segment information of ProSiebenSat.1 Group Q3

In EUR m	Segment Broadcasting German-speaking	Segment Digital Entertainment	Segment Digital Ventures & Commerce	Segment Content Production & Global Sales	Total Segments	Other/ Eliminations	Total consolidated interim financial statements
	Q3 2017	Q3 2017	Q3 2017	Q3 2017	Q3 2017	Q3 2017	Q3 2017
Revenues	488	103	227	106	924	-42	883
External revenues	460	96	226	93	875	7	883
Internal revenues	29	7	1	12	49	-49	-/-
EBITDA	-51	-21	341	13	281	0	281
Adjusted EBITDA	143	-2	48	14	203	0	202

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	Q3 2016	Q3 2016	Q3 2016	Q3 2016	Q3 2016	Q3 2016	Q3 2016
Revenues	496	104	181	111	892	-35	857
External revenues	472	99	181	100	851	5	857
Internal revenues	24	5	0	11	41	-41	-/-
EBITDA	140	6	36	11	194	-5	188
Adjusted EBITDA	147	4	40	11	202	0	202

## Segment information of ProSiebenSat.1 Group Q1-Q3

In EUR m	Segment Broadcasting German-speaking	Segment Digital Entertainment	Segment Digital Ventures & Commerce	Segment Content Production & Global Sales	Total Segments	Other/ Eliminations	Total consolidated interim financial statements
	Q1-Q3 2017	Q1-Q3 2017	Q1-Q3 2017	Q1-Q3 2017	Q1-Q3 2017	Q1-Q3 2017	Q1-Q3 2017
Revenues	1,590	320	687	313	2,910	-155	2,755
External revenues	1,490	301	683	261	2,736	19	2,755
Internal revenues	100	19	3	52	174	-174	-/-
EBITDA	270	-17	421	34	708	-6	702
Adjusted EBITDA	488	3	139	35	666	-5	661

In EUR m	Segment Broadcasting German-speaking	Segment Digital Entertainment	Segment Digital Ventures & Commerce	Segment Content Production & Global Sales	Total Segments	Other/ Eliminations	Total consolidated interim financial statements
	Q1-Q3 2016	Q1-Q3 2016	Q1-Q3 2016	Q1-Q3 2016	Q1-Q3 2016	Q1-Q3 2016	Q1-Q3 2016
Revenues	1,575	319	494	284	2,672	-128	2,545
External revenues	1,506	304	483	240	2,533	12	2,545
Internal revenues	69	15	12	44	140	-140	-/-
EBITDA	473	24	97	25	618	-10	608
Adjusted EBITDA	479	19	105	27	630	-4	626

## Entity-wide disclosures

Geographical breakdown	GER		US		AT/CH		Scandinavia		UK		Other		Total consolidated interim financial statements	
	Q3 2017	Q3 2016	Q3 2017	Q3 2016	Q3 2017	Q3 2016	Q3 2017	Q3 2016	Q3 2017	Q3 2016	Q3 2017	Q3 2016	Q3 2017	Q3 2016
External Revenues	694	652	100	110	60	55	14	29	12	9	4	2	883	857

Geographical breakdown	GER		US		AT/CH		Scandinavia		UK		Other		Total consolidated interim financial statements	
	Q1-Q3 2017	Q1-Q3 2016	Q1-Q3 2017	Q1-Q3 2016	Q1-Q3 2017	Q1-Q3 2016	Q1-Q3 2017	Q1-Q3 2016	Q1-Q3 2017	Q1-Q3 2016	Q1-Q3 2017	Q1-Q3 2016	Q1-Q3 2017	Q1-Q3 2016
External Revenues	2,139	1,966	281	255	196	182	103	111	24	25	11	6	2,755	2,545