



ProSiebenSat.1
Media SE



Capital Markets Day – December 6, 2017

SUMMARY & OUTLOOK

Thomas Ebeling

ACCELERATE VALUE AND FOCUS THROUGH **THREE PURE PLAY PILLARS**



P7S1 MEDIA SE

1

ENTERTAINMENT

(Entertainment)

Leading European multi-channel entertainment products and ad sales house

2

RED ARROW STUDIOS

(Content Production & Global Sales)

Leading global Content, Talent & IP company

3

NCG – NUCOM GROUP

(Commerce)

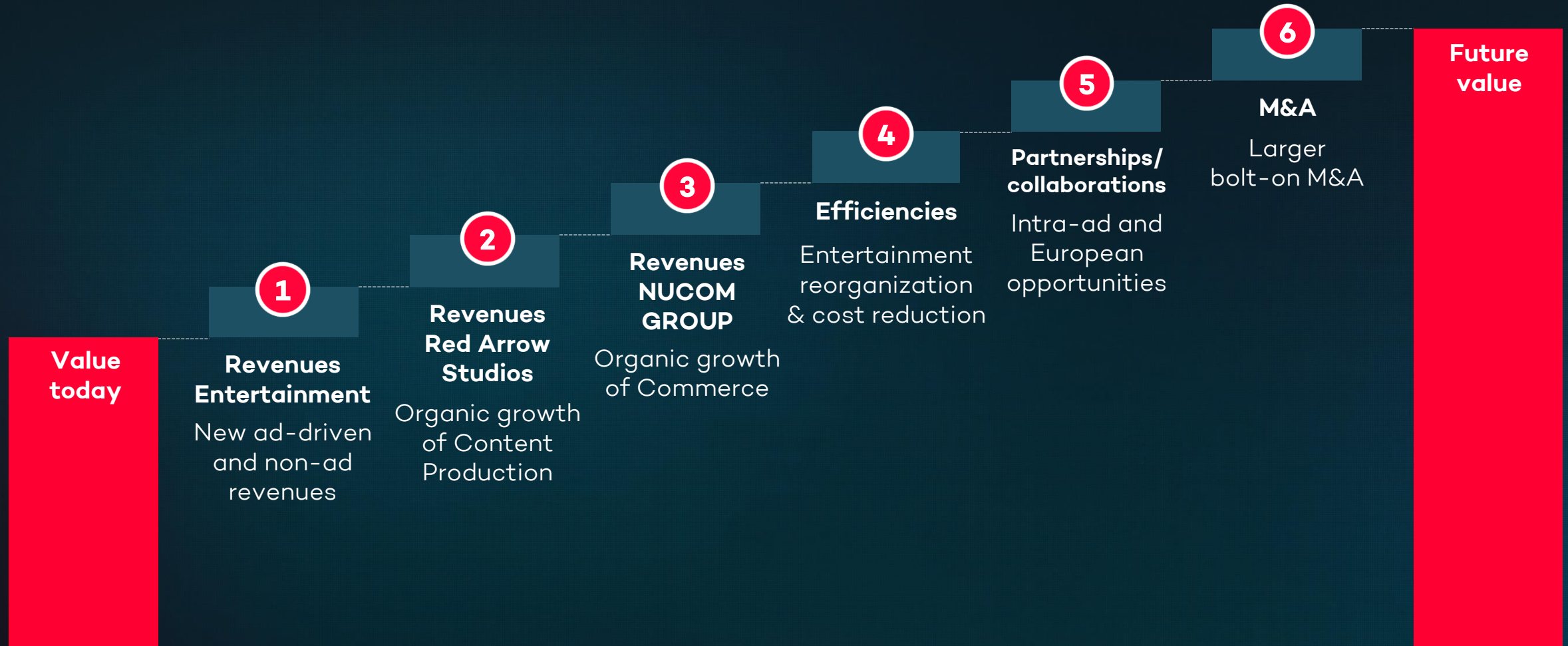
#1 omnichannel platform for consumer services & lifestyle brands in Europe

KEY REVENUE GROWTH OPPORTUNITIES



Note: Revenue growth potential 2022 vs. 2017; including potential bolt-on acquisitions; outlook 2018 to be announced at full year earnings call

VALUE CRYSTALLIZATION 2018+





THREE THINGS TO REMEMBER

**Strong
TV business**

**Attractive
synergistic
diversi-
fication**

**Strong
revenue &
value growth
potential**

DISCLAIMER



This presentation contains "forward-looking statements" regarding ProSiebenSat.1 Media SE ("ProSiebenSat.1") or ProSiebenSat.1 Group, including opinions, estimates and projections regarding ProSiebenSat.1's or ProSiebenSat.1 Group's financial position, business strategy, plans and objectives of management and future operations. Such forward-looking statements involve known and unknown risks, uncertainties and other important factors that could cause the actual results, performance or achievements of ProSiebenSat.1 or ProSiebenSat.1 Group to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. These forward-looking statements speak only as of the date of this presentation and are based on numerous assumptions which may or may not prove to be correct.

No representation or warranty, expressed or implied, is made by ProSiebenSat.1 with respect to the fairness, completeness, correctness, reasonableness or accuracy of any information and opinions contained herein. The information in this presentation is subject to change without notice, it may be incomplete or condensed, and it may not contain all material information concerning ProSiebenSat.1 or ProSiebenSat.1 Group. ProSiebenSat.1 undertakes no obligation to publicly update or revise any forward-looking statements or other information stated herein, whether as a result of new information, future events or otherwise.