

GROUP KEY FIGURES: MULTI-YEAR OVERVIEW

GROUP KEY FIGURES: MULTI-YEAR OVERVIEW in EUR m

	Q2 2018	Q2 2017	Q2 2016	Q2 2015	Q2 2014
Revenues	912	962	886	772	691
Adjusted EBITDA ¹	259	270	254	238	219
Adjusted EBITDA margin (in percent)	28.4	28.1	28.7	30.8	31.7
EBITDA	230	258	258	226	209
EBIT	178	205	211	193	178
Profit before income taxes	184	179	201	173	133
Consolidated net profit (after non-controlling interests) ²	126	117	94	117	96
Adjusted net income ³	136	144	133 ⁹	122 ¹¹	108
Basic earnings per share (adjusted)	0.60	0.63	0.62 ⁹	0.57 ¹¹	0.51
Investments in programming assets	236	273	242	193	215
Free cash flow before M&A	-3	40	31	124	141
Free cash flow	-199	-20	0	76	99
Cash flow from investing activities	-466	-366	-310	-259	-272

	H1 2018	H1 2017	H1 2016	H1 2015	H1 2014
Revenues	1,794	1,872	1,688	1,427	1,272
Adjusted EBITDA ¹	459	458	424	390	359
Adjusted EBITDA margin (in percent)	25.6	24.5	25.1	27.3	28.2
EBITDA	363	421	420	371	345
EBIT	260	314	333	310	287
Profit before income taxes	230	276	299	262	205
Consolidated net profit (after non-controlling interests) ²	153	181	160	180	133
Adjusted net income ³	230	233	213 ⁹	193 ¹¹	164
Basic earnings per share (adjusted)	1.00	1.02	0.99 ⁹	0.90 ¹¹	0.77
Investments in programming assets	463	523	519	511	469
Free cash flow before M&A	83	70	94	134	100
Free cash flow	-143	-37	-2	76	-47
Cash flow from investing activities	-751	-685	-677	-609	-647

	06/30/2018	06/30/2017	06/30/2016	06/30/2015	06/30/2014
Programming assets	1,208	1,371	1,319	1,279	1,233
Equity	1,041	1,068	628	675	426
Equity ratio (in percent)	16.8	17.4	11.8	17.4	12.5
Cash and cash equivalents	990	758	672	193	146
Financial liabilities	3,189	3,183	2,677	1,974	1,970
Leverage ⁴	2.1 ¹⁰	2.3 ¹⁰	2.1	2.0 ⁶	2.2 ⁷
Net financial debt	2,199 ¹⁰	2,425 ¹⁰	2,005	1,782	1,824 ⁸
Employees ⁵	6,512	6,546	5,985	4,578	4,173

¹ EBITDA before reconciling items (net).

² Consolidated net profit attributable to shareholders of ProSiebenSat.1 Media SE.

³ Consolidated profit for the period attributable to shareholders of ProSiebenSat.1 Media SE before the effects of purchase price allocations and additional special items.

⁴ Ratio net financial debt to adjusted EBITDA in the last twelve months.

⁵ Full-time equivalent positions as of reporting date.

⁶ Adjusted for the LTM adjusted EBITDA contribution of Eastern European operations.

⁷ After reclassification of cash and cash equivalents of Eastern European operations. Adjusted for the LTM adjusted EBITDA contribution of Eastern European operations.

⁸ After reclassification of cash and cash equivalents of Eastern European operations.

⁹ Adjusted due to changes in reporting practices for non-IFRS figures from the beginning of financial year 2017. The Annual Report 2016 comprises more detailed information on pages 73 and 74.

¹⁰ After reclassification of cash and cash equivalents of assets held for sale.

¹¹ Adjustment due to retrospective adjustment of changes in the fair value of put options and earn-out liabilities in the second quarter of 2016.

SEGMENT KEY FIGURES: MULTI-YEAR OVERVIEW

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	Q2 2018	Q2 2017	Q2 2016	H1 2018	H1 2017	H1 2016
Entertainment						
External revenues	628	646	665	1,252	1,258	1,271
Adjusted EBITDA ¹	234	242	238	417	401	398
Adjusted EBITDA Marge (in percent) ²	36.2	36.8	35.4	32.4	31.2	31.0
EBITDA	215	236	246	332	374	400
Content Production & Global Sales						
External revenues	116	132	108	214	244	194
Adjusted EBITDA ¹	9	6	6	13	11	7
Adjusted EBITDA Marge (in percent) ²	7.3	4.1	4.8	5.6	3.7	3.0
EBITDA	8	7	5	12	9	4
Commerce						
External revenues	168	184	113	328	370	223
Adjusted EBITDA ¹	16	22	10	29	47	20
Adjusted EBITDA Marge (in percent) ²	9.5	12.2	8.9	8.9	12.7	8.8
EBITDA	8	16	7	20	38	16

¹EBITDA before reconciling items (net).

²Based on total segment revenues, see Note "Segment reporting".

Explanatory Notes on Reporting Principles:

The values shown until the financial year 2016 relate to key figures from continuing operations reported in line with IFRS 5, i.e. not including the revenue and earnings contributions of the entities sold. The following entities were deconsolidated in the in the past:

Hungary (February) and Romania (April and August respectively) in the financial year 2014.

The income statement items of the relevant entities are presented separately as a single figure, result from discontinued operations. This figure also contains the respective gain on disposal and is presented after tax.

The previous years' figures in the statement of financial position were not adjusted.