

SEGMENT INFORMATION

SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q2 2018 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total consolidated interim financial statements
Revenues	646	130	168	944	- 32	912
External revenues	628	116	168	912	- / -	912
Internal revenues	18	14	0	32	- 32	- / -
EBITDA	215	8	8	231	0	230
Adjusted EBITDA	234	9	16	259	0	259

SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q2 2017 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total consolidated interim financial statements
Revenues	659	149	185	993	- 30	962
External revenues	646	132	184	962	- / -	962
Internal revenues	13	17	0	30	- 30	- / -
EBITDA	236	7	16	258	0	258
Adjusted EBITDA	242	6	22	271	0	270

SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP H1 2018 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total consolidated interim financial statements
Revenues	1,288	239	328	1,855	- 62	1,794
External revenues	1,252	214	328	1,794	- / -	1,794
Internal revenues	36	26	0	62	- 62	- / -
EBITDA	332	12	20	364	- 1	363
Adjusted EBITDA	417	13	29	460	- 1	459

SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP H1 2017 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total consolidated interim financial statements
Revenues	1,286	282	370	1,939	- 67	1,872
External revenues	1,258	244	370	1,872	- / -	1,872
Internal revenues	28	38	1	67	- 67	- / -
EBITDA	374	9	38	421	0	421
Adjusted EBITDA	401	11	47	459	0	458

ENTITY-WIDE DISCLOSURES in EUR m

Geographical breakdown	GER		US		AT/CH		UK		Scandinavia		Other		Total consolidated interim financial statements	
	Q2 2018	Q2 2017	Q2 2018	Q2 2017	Q2 2018	Q2 2017	Q2 2018	Q2 2017	Q2 2018	Q2 2017	Q2 2018	Q2 2017	Q2 2018	Q2 2017
External Revenues	741	728	84	99	73	78	8	10	1	43	5	4	912	962

Geographical breakdown	GER		US		AT/CH		UK		Scandinavia		Other		Total consolidated interim financial statements	
	H1 2018	H1 2017	H1 2018	H1 2017	H1 2018	H1 2017	H1 2018	H1 2017	H1 2018	H1 2017	H1 2018	H1 2017	H1 2018	H1 2017
External Revenues	1,483	1,445	153	181	134	137	13	13	2	89	9	7	1,794	1,872