

SEGMENT INFORMATION

SEGMENT INFORMATION OF THE PROSIEBENSAT.1 GROUP 2018 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total consolidated financial statements
Revenues	2,718	608	831	4,156	-148	4,009
External revenues	2,626	552	831	4,009	-/-	4,009
Internal revenues	92	55	0	148	-148	-/-
EBITDA	461	26	84	571	-1	570
Adjusted EBITDA	881	31	103	1,014	-1	1,013

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	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total consolidated financial statements
Revenues	2,798	594	820	4,212	-134	4,078
External revenues	2,737	523	818	4,078	-/-	4,078
Internal revenues	61	71	2	134	-134	-/-
EBITDA	651	8	464	1,123	-39	1,084
Adjusted EBITDA	898	19	135	1,051	-1	1,050

ENTITY-WIDE DISCLOSURES in EUR m

Geographical breakdown	GER		US		AT/CH		UK		SK		Other		Total consolidated financial statements	
	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017
External Revenues	3,242	3,241	414	387	286	297	47	30	3	104	18	19	4,009	4,078