

# GROUP KEY FIGURES: MULTI-YEAR OVERVIEW

## GROUP KEY FIGURES: MULTI-YEAR OVERVIEW in EUR m

	Q1 2019	Q1 2018	Q1 2017	Q1 2016	Q1 2015
Revenues	913	881	910	802	655
Adjusted EBITDA <sup>1</sup>	190	200	188	170	153
Adjusted EBITDA margin (in %)	20.8	22.7	20.6	21.2	23.3
EBITDA	180	133	163	162	146
Operating result (EBIT)	129	81	109	122	117
Result before income taxes	178	46	98	99	89
Net result attributable to shareholders of ProSiebenSat.1 Media SE	122	27	64	66	62
Adjusted net income <sup>2</sup>	94	93	88	80 <sup>6</sup>	70
Adjusted earnings per share	0.42	0.41	0.39	0.37 <sup>6</sup>	0.33
Payments for the acquisition of programming assets	303	227	251	277	317
Free cash flow before M&A	-61	87	30	63	10
Free cash flow	-54	56	-17	-3	0
Cash flow from investing activities	-337	-285	320	-367	-350

	03/31/2019	03/31/2018	03/31/2017	03/31/2016	03/31/2015
Programming assets	1,169	1,183	1,294	1,291	1,296
Equity	1,271	1,225	1,469	903	935
Equity ratio (in %)	19.3	18.5	22.1	17.0	22.2
Cash and cash equivalents	989	1,562	1,296	723	475
Financial debt	3,195	3,183	3,184	2,676	1,975
Leverage ratio <sup>3</sup>	2.2	1.5 <sup>7</sup>	1.8	2.1	1.7 <sup>5</sup>
Net financial debt	2,206	1,620 <sup>7</sup>	1,889	1,953	1,500
Employees <sup>4</sup>	7,072	6,357	6,535	5,713	4,256

<sup>1</sup> EBITDA before reconciling items.

<sup>2</sup> Net result attributable to shareholders of ProSiebenSat.1 Media SE before the amortization and impairments from purchase price allocations, adjusted for the reconciling items. These include valuation effects recognized in other financial result, valuation effects of put-options and earn-out liabilities, as well as valuation effects from interest rate hedging transactions. Moreover, the tax effects resulting from such adjustments are also adjusted.

<sup>3</sup> Ratio net financial debt to adjusted EBITDA in the last twelve months.

<sup>4</sup> Full-time equivalent positions as of reporting date.

<sup>5</sup> Adjusted for the LTM adjusted EBITDA contribution of Eastern European operations.

<sup>6</sup> Adjusted due to changes in reporting practices for non-IFRS figures from the beginning of financial year 2017. The Annual Report 2016 comprises more detailed information on pages 73 and 74.

<sup>7</sup> After reclassification of cash and cash equivalents of assets held for sale.

# SEGMENT KEY FIGURES: MULTI-YEAR OVERVIEW

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	Q1 2019	Q1 2018	Q1 2017
<b>Entertainment</b>			
External revenues	579	624	612
Adjusted EBITDA <sup>1</sup>	163	183	159
Adjusted EBITDA margin (in %) <sup>2</sup>	27.5	28.6	25.3
EBITDA	158	117	138
<b>Content Production &amp; Global Sales</b>			
External revenues	135	97	112
Adjusted EBITDA <sup>1</sup>	8	4	4
Adjusted EBITDA margin (in %) <sup>2</sup>	5.6	3.7	3.3
EBITDA	8	4	2
<b>Commerce</b>			
External revenues	199	159	185
Adjusted EBITDA <sup>1</sup>	19	13	25
Adjusted EBITDA margin (in %) <sup>2</sup>	9.5	8.2	13.2
EBITDA	14	12	23

<sup>1</sup>EBITDA before reconciling items.

<sup>2</sup>Based on total segment revenues.

### Explanatory Notes on Reporting Principles:

The values shown until the financial year 2016 relate to key figures from continuing operations reported in line with IFRS 5, i.e. not including the revenue and earnings contributions of the entities sold.

The following entity was deconsolidated in the past:

Romania (August) in the financial year 2014.

The income statement items of the relevant entity are presented separately as a single figure, result from discontinued operations. This figure also contains the respective gain on disposal and is presented after tax.

The previous years' figures in the statement of financial position were not adjusted.