

SEGMENT INFORMATION

SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q1 2019 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total consolidated interim financial statements
Revenues	592	148	199	939	- 26	913
External revenues	579	135	199	913	- / -	913
Internal revenues	13	13	0	26	- 26	- / -
EBITDA	158	8	14	180	0	180
Adjusted EBITDA	163	8	19	190	0	190

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	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total consolidated interim financial statements
Revenues	642	110	159	911	- 30	881
External revenues	624	97	159	881	- / -	881
Internal revenues	18	12	0	30	- 30	- / -
EBITDA	117	4	12	133	0	133
Adjusted EBITDA	183	4	13	201	0	200

ENTITY-WIDE DISCLOSURES in EUR m

Geographical breakdown	GER		US		AT/CH		UK		Other		Total consolidated interim financial statements	
	Q1 2019	Q1 2018	Q1 2019	Q1 2018	Q1 2019	Q1 2018	Q1 2019	Q1 2018	Q1 2019	Q1 2018	Q1 2019	Q1 2018
External Revenues	727	742	110	69	61	61	13	5	2	4	913	881