

# GROUP KEY FIGURES: MULTI-YEAR OVERVIEW

## GROUP KEY FIGURES: MULTI-YEAR OVERVIEW in EUR m

	Q2 2019	Q2 2018	Q2 2017	Q2 2016	Q2 2015
Revenues	947	912	962	886	772
Adjusted EBITDA <sup>1</sup>	213	259	270	254	238
Adjusted EBITDA margin (in %)	22.5	28.4	28.1	28.7	30.8
EBITDA	204	230	258	258	226
Operating result (EBIT)	144	178	205	211	193
Result before income taxes	131	184	179	201	173
Net income attributable to shareholders of ProSiebenSat.1 Media SE	93	126	117	94	117
Adjusted net income <sup>2</sup>	85	136	144	133 <sup>6</sup>	122 <sup>8</sup>
Adjusted earnings per share	0.37	0.60	0.63	0.62 <sup>6</sup>	0.57 <sup>8</sup>
Payments for the acquisition of programming assets	275	236	273	242	193
Free cash flow before M&A	76	-3	40	31	124
Free cash flow	-25	-199	-20	0	76
Cash flow from investing activities	-429	-466	-366	-310	-259

	H1 2019	H1 2018	H1 2017	H1 2016	H1 2015
Revenues	1,860	1,794	1,872	1,688	1,427
Adjusted EBITDA <sup>1</sup>	403	459	458	424	390
Adjusted EBITDA margin (in %)	21.7	25.6	24.5	25.1	27.3
EBITDA	384	363	421	420	371
Operating result (EBIT)	273	260	314	333	310
Result before income taxes	309	230	276	299	262
Net income attributable to shareholders of ProSiebenSat.1 Media SE	215	153	181	160	180
Adjusted net income <sup>2</sup>	179	230	233	213 <sup>6</sup>	193 <sup>8</sup>
Adjusted earnings per share	0.79	1.00	1.02	0.99 <sup>6</sup>	0.90 <sup>8</sup>
Payments for the acquisition of programming assets	578	463	523	519	511
Free cash flow before M&A	15	83	70	94	134
Free cash flow	-79	-143	-37	-2	76
Cash flow from investing activities	-766	-751	-685	-677	-609

	06/30/2019	06/30/2018	06/30/2017	06/30/2016	06/30/2015
Programming assets	1,212	1,208	1,371	1,319	1,279
Equity	1,080	1,041	1,068	628	675
Equity ratio (in %)	17.2	16.8	17.4	11.8	17.4
Cash and cash equivalents	685	990	758	672	193
Financial debt	3,200	3,189	3,183	2,677	1,974
Leverage ratio <sup>3</sup>	2.6	2.1 <sup>7</sup>	2.3 <sup>7</sup>	2,1	2.0 <sup>5</sup>
Net financial debt	2,514	2,199 <sup>7</sup>	2,425 <sup>7</sup>	2,005	1,782
Employees <sup>4</sup>	7,318	6,512	6,546	5,985	4,578

<sup>1</sup> EBITDA before reconciling items.

<sup>2</sup> Net income attributable to shareholders of ProSiebenSat.1 Media SE before the amortization and impairments from purchase price allocations, adjusted for the reconciling items. These include valuation effects recognized in other financial result, valuation effects of put-options and earn-out liabilities, as well as valuation effects from interest rate hedging transactions. Moreover, the tax effects resulting from such adjustments are also adjusted.

<sup>3</sup> Ratio net financial debt to adjusted EBITDA in the last twelve months.

<sup>4</sup> Full-time equivalent positions as of reporting date.

<sup>5</sup> Adjusted for the LTM adjusted EBITDA contribution of Eastern European operations.

<sup>6</sup> Adjusted due to changes in reporting practices for non-IFRS figures from the beginning of financial year 2017. The Annual Report 2016 comprises more detailed information on pages 73 and 74.

<sup>7</sup> After reclassification of cash and cash equivalents of assets held for sale.

<sup>8</sup> Adjustment due to retrospective adjustment of changes in the fair value of put-options and earn-out liabilities in the second quarter of 2016.

# SEGMENT KEY FIGURES: MULTI-YEAR OVERVIEW

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	Q2 2019	Q2 2018	Q2 2017	H1 2019	H1 2018	H1 2017
<b>Entertainment</b>						
External revenues	601	628	646	1,180	1,252	1,258
Adjusted EBITDA <sup>1</sup>	186	234	242	349	417	401
Adjusted EBITDA margin (in %) <sup>2</sup>	30.5	36.2	36.8	29.0	32.4	31.2
EBITDA	180	215	236	339	332	374
<b>Content Production &amp; Global Sales</b>						
External revenues	148	116	132	283	214	244
Adjusted EBITDA <sup>1</sup>	9	9	6	17	13	11
Adjusted EBITDA margin (in %) <sup>2</sup>	5.3	7.3	4.1	5.4	5.6	3.7
EBITDA	10	8	7	18	12	9
<b>Commerce</b>						
External revenues	198	168	184	397	328	370
Adjusted EBITDA <sup>1</sup>	17	16	22	36	29	47
Adjusted EBITDA margin (in %) <sup>2</sup>	8.7	9.5	12.2	9.1	8.9	12.7
EBITDA	13	8	16	28	20	38

<sup>1</sup> EBITDA before reconciling items.

<sup>2</sup> Based on total segment revenues.

### Explanatory Notes on Reporting Principles:

The values shown until the financial year 2016 relate to key figures from continuing operations reported in line with IFRS 5, i.e. not including the revenue and earnings contributions of the entities sold.

The following entity was deconsolidated in the past:

Romania (August) in the financial year 2014.

The income statement items of the relevant entity are presented separately as a single figure, result from discontinued operations. This figure also contains the respective gain on disposal and is presented after tax.

The previous years' figures in the statement of financial position were not adjusted.