

SEGMENT INFORMATION

SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q2 2019 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total consolidated interim financial statements
Revenues	612	171	198	982	- 34	947
External revenues	601	148	198	947	- / -	947
Internal revenues	12	23	0	34	- 34	- / -
EBITDA	180	10	13	203	0	204
Adjusted EBITDA	186	9	17	213	0	213

SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q2 2018 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total consolidated interim financial statements
Revenues	646	130	168	944	- 32	912
External revenues	628	116	168	912	- / -	912
Internal revenues	18	14	0	32	- 32	- / -
EBITDA	215	8	8	231	0	230
Adjusted EBITDA	234	9	16	259	0	259

SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP H1 2019 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total consolidated interim financial statements
Revenues	1,204	319	397	1,920	- 60	1,860
External revenues	1,180	283	397	1,860	- / -	1,860
Internal revenues	24	36	0	60	- 60	- / -
EBITDA	339	18	28	384	0	384
Adjusted EBITDA	349	17	36	403	0	403

SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP H1 2018 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total consolidated interim financial statements
Revenues	1,288	239	328	1,855	- 62	1,794
External revenues	1,252	214	328	1,794	- / -	1,794
Internal revenues	36	26	0	62	- 62	- / -
EBITDA	332	12	20	364	- 1	363
Adjusted EBITDA	417	13	29	460	- 1	459

SEGMENT INFORMATION

ENTITY-WIDE DISCLOSURES in EUR m

Geographical breakdown	GER		US		AT/CH		UK		Other		Total consolidated interim financial statements	
	Q2 2019	Q2 2018	Q2 2019	Q2 2018	Q2 2019	Q2 2018	Q2 2019	Q2 2018	Q2 2019	Q2 2018	Q2 2019	Q2 2018
	External Revenues	731	741	122	84	74	73	16	8	5	7	947

ENTITY-WIDE DISCLOSURES in EUR m

Geographical breakdown	GER		US		AT/CH		UK		Other		Total consolidated interim financial statements	
	H1 2019	H1 2018	H1 2019	H1 2018	H1 2019	H1 2018	H1 2019	H1 2018	H1 2019	H1 2018	H1 2019	H1 2018
	External Revenues	1,458	1,483	231	153	135	134	29	13	7	11	1,860