

# SEGMENT INFORMATION

## SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q3 2019 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total Group
Revenues	538	189	222	949	- 24	926
External revenues	525	178	222	926	- / -	926
Internal revenues	13	11	0	24	- 24	- / -
EBITDA	108	8	9	125	- 3	122
Adjusted EBITDA	108	9	15	132	- 1	131

## SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q3 2018 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total Group
Revenues	562	155	197	914	- 23	892
External revenues	547	148	197	892	- / -	892
Internal revenues	16	7	0	23	- 23	- / -
EBITDA	165	5	17	187	0	187
Adjusted EBITDA	150	6	19	175	0	175

## SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q1 - Q3 2019 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total Group
Revenues	1,742	508	619	2,869	- 84	2,786
External revenues	1,705	461	619	2,786	- / -	2,786
Internal revenues	37	46	0	84	- 84	- / -
EBITDA	446	26	36	509	- 3	506
Adjusted EBITDA	458	26	51	534	0	534

## SEGMENT INFORMATION OF PROSIEBENSAT.1 GROUP Q1 - Q3 2018 in EUR m

	Segment Entertainment	Segment Content Production & Global Sales	Segment Commerce	Total Segments	Other/ Eliminations	Total Group
Revenues	1,850	394	525	2,770	- 84	2,685
External revenues	1,799	361	525	2,685	- / -	2,685
Internal revenues	52	33	0	84	- 84	- / -
EBITDA	497	17	37	551	- 1	550
Adjusted EBITDA	567	19	48	635	- 1	634

# SEGMENT INFORMATION

## ENTITY-WIDE DISCLOSURES in EUR m

Geographical breakdown	GER		US		AT/CH		UK		Other		Total Group	
	Q3	Q3	Q3	Q3	Q3	Q3	Q3	Q3	Q3	Q3	Q3	Q3
	2019	2018	2019	2018	2019	2018	2019	2018	2019	2018	2019	2018
External Revenues	691	702	156	115	56	57	14	12	8	5	926	892

Geographical breakdown	GER		US		AT/CH		UK		Other		Total Group	
	Q1-Q3	Q1-Q3	Q1-Q3	Q1-Q3	Q1-Q3	Q1-Q3	Q1-Q3	Q1-Q3	Q1-Q3	Q1-Q3	Q1-Q3	Q1-Q3
	2019	2018	2019	2018	2019	2018	2019	2018	2019	2018	2019	2018
External Revenues	2,149	2,185	388	268	191	191	43	25	15	16	2,786	2,685